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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No: 64-71/09-Broadband/Pt.1

Dated 12-11-2010

To:

The CGMs (All the circles / Telecom districts)

Subject: Display Board design for Broadband Kiosk – Agreement with USOF dated 20-01-2009.

This is in reference to the agreement signed by BSNL with USOF on dated 20th January, 2009 which envisages subsidy disbursement to BSNL for provision of wire-line Broadband connectivity in rural and remote areas from existing rural and remote telephone exchanges. The agreement also envisages subsidy to BSNL for setting up Kiosks within the Rural area from the DSLAMs installed in the Rural area.

As per clause 14.4 of the agreement, a display board is to be provided at each Kiosk wherein the name of the franchisee, availability of the services, their rates and other associated information will be indicated. In this regard, design of the display board to be used at Broadband Kiosk has been uploaded in Downloads-Marketing section of www.intranet.bsnl.co.in. All the field units are requested to use this design for display board at each of the Broadband Kiosks. The names of services and rates may however vary in the list depending upon the availability of the services and only those services are to be displayed which are being provided on the Broadband Kiosk.

It may be ensured by the field units that as per clause 14.5 of the agreement, the hourly internet browsing charges at the Kiosks shall not exceed Rs.5/- per hour. Also all the USOF requirement at Kiosk may be ensured as per the agreement with USOF dated 20-01-2009.

Sd/-
(G.K. Garg)
Dy. Manager (CommI-BB)