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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No: BSNL CO DDG(BB)/64-72/08-Broadband

Dt: 02-09-2009

**To-
CGM**

All Territorial Circles/ IT Project Circle

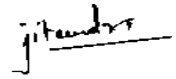
Sub: Commencement of billing of customers subscribing to Gaming Hungama and Music On Demand services offered by M/s Hungama.

This is with reference to the agreement signed between BSNL and M/s Hungama on 28.05.2009 for providing Gaming Hungama and Music On Demand (MOD) services to BSNL Broadband customers. Detailed guidelines for billing process, revenue share payment process etc has already been issued vide this office letter of even number, dated 15.06.2009.

As the service has already been launched commercially on 17.07.2009 in all the circles, it is requested to ensure commencement of billing of the service with immediate effect.

Billing process in brief

1. The subscription details for the services MOD and Gaming Hungama are generated by the Franchisee-M/s Hungama.
2. The text file containing billing information viz STD code +telephone nos and the charges for services for the calendar month is sent to ITPC by Hungama in the format decided by ITPC.
3. ITPC processes this file and uploads it along with Broadband usage file and other Broadband VAS services file.
4. SSA billing in charge will incorporate the bills of MOD and Gaming Hungama with regular landline bills using the application patch provided. *[Application patch for Dotsoft systems to be developed by Dotsoft development team at Hyderabad and for Trichur systems to be developed by ITPC Trivandrum]*
5. Customer receives a single bill, which includes bill details for landline, Broadband, and Broadband VAS such as MOD, Gaming Hungama and other such services.


(Jitendra Kumar)
DGM (VAS)-CFA

Copy to-
M/s Hungama- for ensuring timely submission of billing data