

Network Planning -Broadband  
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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No: 64-72/09-Broadband

Dated: 16/02/2012

To

Chief General Manager  
BBNW Circle  
New Delhi

Sub: Configuring pop-up for promotion of Hungama's new products.

BSNL had signed franchisee agreement with M/s Hungama on 28/05/2009 to provide Music/ Video on Demand and Gaming Hungama services to BSNL broadband customers. M/s Hungama is providing following value added services to BSNL broadband customers:

1. Music/ Video on Demand Service
2. Gaming Hungama
3. Movies on Demand

It is requested to arrange for configuring pop-up for a period of one month for promotion of Hungama's new products of above mentioned VAS for all existing broadband users. As soon as a user logs onto BSNL Broadband, a page opens up which will have current offers of above mentioned VAS. M/s Hungama may co-ordinate with NOC, Bangalore for implementation of pop up for BSNL's broadband customers.

(Anil Jain)  
Sr. GM (NWP-BB)

Copy to:

1. Sr. GM (NOC), BBNW Circle, Bangalore for information & n/a please.
2. M/s Hungama Digital Media Entertainment Pvt. Ltd., Mumbai for n/a please

