



Circular R&C-CFA No. 55/10-11

Subject: Introduction of a New limited 'Zero' rental Broadband plan "BBG ZERO" in all the Circles* as promotional plan upto 31-03-2011 – reg.

In order to bring back the disconnected broadband customers, **it has been decided by the Competent Authority to introduce following 'Zero' rental Broadband Plan "BBG ZERO" in all the Circles* as promotional plan upto 31-03-2011 with the tariff as follows:-**

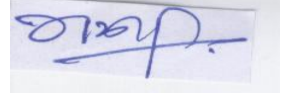
Particulars	BBG ZERO
Bandwidth (Download Speed)	256 Kbps
Applicability	<i>All Users in all the Circles*</i>
Monthly charges (Rs.)	NIL
Annual Payment Option to customers (Rs.)	NA
Free Download/Upload Limit (MB/GB) per month	Nil
Usage Charges/MB (in Rs.)	Re. 1/- per MB upto 1 GB and Rs. 0.20/- per MB thereafter
Free E-mail IDs/Space (Per E-mail ID)	1/5 MB
Static IP Address (On request)	NA
Security Deposit	Nil
Minimum Hire Period	One month
Night Unlimited (0200-0800Hrs)	No
Telephone fixed Monthly Charges in Rs. #	As per existing Landline Plan
Free Calls	
MCU charges/pulse in Rs. Beyond free calls	
Committed Period for FREE MODEM	NA
Type of Modem	NA

* The CGMs are authorized to implement this plan only in those cities of the respective Circles, where port capacity is not a constraint and other plans will not be affected by its launch.

Security deposit for local/STD/ISD facility and installation charges as applicable shall be taken from the customer.

- Rest of the term and conditions will be the same as applicable in the plan BBG- 250. The subscriber will remain in the above plan for a **maximum of 6 months** and will be migrated to the BBG 250 plan or any other regular plan opted by the customer.
- Though the plan is open to all users, new/existing working customers should not be encouraged to opt for it. The circles should make special teams to ring up/contact disconnected BB customers and try to restore them.**
- Appropriate information highlighting the applicability of this plan to select cities of respective Circles, if any, is to be put on respective circle website and call centre.
- No incentive to the staff is to be given for the connection booked in this plan.
- The rates indicated are exclusive of Service Tax, which will be charged extra as per prevailing tariff.
- The monthly charges for modems will be the same as circulated vide this office letter **No. 64-03/08-Broadband dated 18.02.2010** and their sale price will be the same as circulated vide this office letter **No. 64-03/08-Broadband dated 15.07.2010**.

8. All other relevant terms and conditions as per the earlier circulars shall continue to be applicable for this plan also.
9. These instructions shall **be effective with immediate effect and upto 31-03-2011 on promotional basis in all the circles.**
10. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-133/BB/Tariff/10-11/May/01. For any clarification/correspondence, in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23710183 and Fax No. 011-23734052).
11. The impact of the tariff may be analyzed and feedback submitted on monthly basis to NWP-BB (CFA) and T&C-CFA branch of Corporate Office electronically at dgmbbo@bsnl.co.in, broadbandbsnlco@gmail.com and tccfa.bsnl@gmail.com respectively.

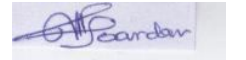


(S. K. Bhat)
DGM (T&C)-CFA

To
All CGMs - Telecom Circles/ Metro Telephone Districts.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance), BSNL.
4. All PGMs / Sr. GMs (PDP / CS / NW Planning/ FIN / RN / NW Operation) - CFA, CO BSNL.
5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
6. GM (IT), CO BSNL – for placement on BSNL Website.
7. Sr. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/BB/Tariff/10-11/May/01 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
8. CGM (ITPC), Pune, RTTC, Plot No. 121/122, MIDC- 'G' Block, Chinchwad, Pune-411019 for necessary changes in CDR/billing system & updation in Best Fit Plan utility..
9. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi -23.
10. GM (BBNW), Bangalore NOC, East Tele. Exch. Building, Lazar Road, Near Bangalore East Rly. Station, Bangalore.
11. Director General P&T Audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
12. Guard File.



(M. K. Joardar)
Dy. Manager (T&C)-CFA