



No. 3-4/2009 R&C [CFA]

Dated: 22- 02-2012

Circular R&C-CFA No. 59 /11-12

Subject: Launch of alternative new Tariff Plans /add-on tariff packages for prospective/existing BSNL Fixed Line customers in SSAs having CDR based billing system-reg.

The Competent Authority has decided to introduce the following alternative new Tariff Plans for BSNL fixed line customers in SSAs having CDR based billing system. Launch of these tariff packages in the Circles are optional. CGMs are authorized to implement one or more of these plans in their Circles. However, CGM may modify any plan based on local market condition after getting approval from Corporate Office. The tariff of these new / Add-on tariff packages is prescribed as follows:

A: New Tariff packages

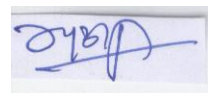
Particulars	Applicable for : 1. Urban area SSAs having L/L equipped Capacity < 1,00,000 2. All Rural areas irrespective of capacity			Applicable for : Urban area SSAs having L/L equipped Capacity > 1,00,000		
Plan Name	UL-350	UL-500	TV-250	UL-450	UL-600	TV-250
Plan Charges per Month(in Rs)	350	500	250	450	600	250
Free Talk Value (in Rs)	NIL	NIL	200	NIL	NIL	200
Call Charges:						
From BSNL Fixed Line to BSNL Fixed Line (in Rs).	Unlimited (No charge)	Unlimited (No charge)	1.00	Unlimited (No charge)	Unlimited (No charge)	1.00
From BSNL Fixed Line to BSNL Mobile (in Rs).	0.60	Unlimited (No charge)	1.00	0.60	Unlimited (No charge)	1.00
From BSNL Fixed Line to other Operator's network (in Rs).	1.00	1.00	1.00	1.00	1.00	1.00
Pulse	60 sec					

B: Add –on Tariff Packages for broadband combo plans customers for PSTN calls from BSNL Fixed Lines with Broadband facility.

Particulars	Applicable for : 1. Urban area of the SSA having L/L equipped Capacity < 1,00,000 2. All Rural areas irrespective of capacity		Applicable for : Urban areas SSA having L/L equipped Capacity > 1,00,000	
Plan Name	AO-225	AO-375	AO-325	AO-475
Add-on package Charges per month (in addition to Combo Plan Charges) for unlimited calls from BSNL Fixed to BSNL Fixed Lines	Rs 225/-	NA	Rs 325/-	NA
Add-on package Charges per month (in addition to Combo Plan Charges) for unlimited calls from BSNL Fixed to BSNL Fixed line + BSNL Mobile)	NA	Rs 375/-	NA	Rs 475/-

- The rates indicated are exclusive of Service Tax, which will be charged extra as per prevailing tariff.
- The plans shall be made available on regular basis.
- The proposed plans are to be launched for customers in CDR implemented SSAs only.**

5. All other Commercial Terms and Conditions of the above new plans such as Registration, Security Deposit, Installation Charges and Billing Period etc, shall remain same as applicable to "One India Plan".
6. *These plans are not applicable to Local/STD-PCO/PRI/Call Center Customers /Telemarketers/VAS content Providers/PBX/PABX/Junction Lines/ISDN/Customers for whom group Billing is being done on one number for various numbers. Care must be taken in the IT/Billing system to guard against misuse of plans especially the unlimited plans.*
7. *The connections under these plans shall not to be provided at the same location where a PCO is working to avoid its misuse.*
8. **Existing ISD Tariff shall be applicable for new Plans.**
9. Advisory from Election Commission are to be followed by the Circles. In states where elections are being held, publicity of plans is to be done only after the expiry of "Code of Conduct".
10. Fixed lines mean wire line telephone or WLL Telephone having telephone number ≤ 8 digits.
11. These tariff plans shall be applicable **with immediate effect after configuration of plans in respective Billing System.**
12. Field units must ensure that with introduction of these new tariff plans or any other plans offered by field units in their respective Circle, the total number of plans in a Circle shall not exceed 25 as per TRAI guidelines.
13. **All the applicable guidelines of TRAI may be followed.**
14. The impact of these plans may be analyzed and feedback be submitted to this office at email-id gmpdpca@bsnl.co.in and tccfa.bsnl@gmail.com.
15. The Circular is issued based on the approval of Competent Authority in NWO-CFA file No. 25-38/2011/ NWO-CFA / IN. For any clarification/correspondence in respect of aforesaid plans, matter may be taken up with NWO-CFA branch of BSNL CO (Tel. No. 011-23714148 Fax 011-23734366)



(S.K.Bhat)

DGM (T&C)-CFA

To

All CGMs Telecom Circle/Districts

Copy for information to: -

- 1) CMD, BSNL.
- 2) Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3) Executive Director (Finance)/CA/NB, BSNL.
- 4) All PGMs / GMs - CFA, CO BSNL.
- 5) Sr. GM (IT), CO BSNL – for placement on BSNL Website.
- 6) Sr.GM (NWO)-CFA, CO BSNL w.r.t case mark: File No. 25-38/2011/ NWO-CFA / IN carrying the approval of the Competent Authority in the matter.
- 7) CGM (ITPC), Pune, for necessary changes in CDR/billing system.
- 8) AD OL, BSNL CO, for Hindi version.
- 9) CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
- 10) GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
- 11) Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
- 12) Guard File.



(S.S.Verma)

DM (T&C)-CFA