



Circular R&C-CFA No. 13/10-11

Subject: Re-launch of Promotional scheme allowing “15 days Unlimited Free Download” to the New customers registering their Broadband connection from 01.07.10 to 31.07.10-reg.

Kind reference is invited to this office letter of even No. dated 20.03.2010 (i.e., Circular R&C-CFA No. 36/09-10) conveying approval of the Competent Authority regarding introduction of promotional scheme allowing 15 days unlimited free download at 2Mbps to the New Customers registering their Broadband connections up to 31.03.2010. Reference is also invited to this office circular No. 38/09-10 dated 07.04.10 through which the said scheme with some modification was extended upto 15.04.10.

Now Competent Authority has decided to re-launch the said promotional scheme from 01.07.10 to 31.07.10. **Accordingly the approval of the Competent Authority is hereby conveyed for allowing “15 days unlimited free download at 2Mbps” to the New Customers registering their Broadband connections from 01.07.10 to 31.07.10 with further details as follows:**

1. All the customers registering for their new Broadband connection from 01.07.10 to 31.07.10 under any BSNL Broadband Plan of up to 2Mbps speed (limited/unlimited) shall be provided **unlimited free download at 2Mbps for first fifteen (15) days** irrespective of the speed of the plan applied for.
2. The customers applying for **Limited Plans** shall not be charged for their download for first fifteen (15) days of activation of their Broadband connection and those applying for Unlimited Plans with download speed less than 2 Mbps shall get the benefit of increased download speed upto 2 Mbps.
3. The scheme of free download shall terminate automatically after the first 15 days after which the connection shall be reverted to the registered plan, and change in Plan, if any desired by the customer should be noted and implemented as per existing provisions.
4. No Installation charges shall be payable by the customer for the BB connection registered during the currency of instant scheme i.e., from 01.07.10 to 31.07.2010. These charges stand already waived off upto 31.07.2010 vide Circular No. 1-1/2009-R&C [CFA] dated 18.06.10 (06 / 10-11).
5. Usual Monthly Plan charges for the opted Broadband plan and Fixed Monthly charges for the Modem (in case Modem is taken on hire basis from BSNL) **shall be payable during the promotional period i.e., 15 days free download period.**
6. Minimum period of hire for customers availing this scheme shall be one month including the free download period.
7. **This scheme shall be effective from 01.07.2010 to 31.07.2010.**

(S.K.Dhar)
DGM (T&C)-CFA

To

All CGMs –Telecom Circles/Metro Telephone Districts.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance), BSNL.
4. PGMs / GMs (PDP / CS / NW Planning / FIN / RN / NW Operation) - CFA, CO BSNL.
5. GM (Marketing), CO BSNL.
6. GM (IT), CO BSNL – for placement on BSNL Website.
7. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-03/08-Broadband/Pt-2 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
8. CGM (ITPC), Pune, RTTC, Plot No. 121/122, MIDC- 'G' Block, Chinchwad, Pune-411019.
9. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi -23.
10. GM (BBNW), Bangalore NOC, East Tele. Exch. Building, Lazar Road, Near Bangalore East Rly. Station, Bangalore.
11. Director General P&T Audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
12. Guard File.



(M. K. Joardar)
Dy. Manager (T&C)-CFA