

1029, Sales Cell,
Corporate Office, New Delhi-1
Tel No 23326544, Fax 23766478
saleshq@bsnl.co.in



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.38-1/2008-Sales

Dated 06.03.2009

To,
The Chief General Managers,
All Telecom Circles / Districts
BSNL

Sub: Retailers in rural area

Ref: 1) 27-9/2008-Sales dated 17.11.2008
2) 38-1/2008-Sales dated 08.12.2008
3) 14-15/2008-Sales dated 20.01.2009

Kindly refer above letters in which need of making retailers functional in rural areas were emphasized and instructions were issued that, *"it should be ensured that retailers should be made functional before commissioning of new BTSs in rural areas"* and compliance was also asked.

As on date only few circles have reported that retailers are being made functional in the rural areas where new BTSs have been commissioned but no concrete data has been received from any of the circle.

A list showing total no. of BTSs in rural area and total no. of BTSs opened from April'2008 to Jan'2009 in your circle has been enclosed as annexure-1.

You are requested to ensure that in all the rural areas where BTSs have already been commissioned or to be commissioned must have retailers before commissioning. Please send compliance and retailer's detail of rural area to this office by 20.03.2009.

Kindly treat it most urgent.

(Upendra Bakolia)
DGM (Sales)

Annexure-1

Name Of Circle	Total No. of Rural BTS as on Jan'09	Total No. of Rural BTS Opened from April'08 to Jan'09.
Haryana	818	141
Himachal Pradesh	472	80
Jammu & Kashmir	193	193
Punjab	1196	255
Rajasthan	1348	348
Uttranchal	348	79
UP(E)	1773	398
UP(W)	508	136
Andaman & Nicobar	55	17
Assam	541	160
Bihar	870	232
Kolkata	69	0
Jharkhand	268	54
North East 1	122	8
North East2	132	40
Orissa	735	203
West Bengal	1010	248
Chhattisgarh	461	3
Gujrat	1444	21
Maharashtra	2030	39
Madhya Pradesh	877	7
Andhra Pradesh	1743	49
Chennai	115	11
Kerala	1521	64
Karnataka	1099	48
Tamilnadu	1245	88