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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNL 3G)))) **BSNL LIVE**
Fasten Your seatbelts 2010

No 200-60/2008- VAS

Dated: 14/1/2013

To

Chief General Manager,
Telecom Circle, Maharashtra, Punjab, TN and WB

Sub: Bulk push SMS agreement signing

Nodal Circles having SMSC location within it, were to sign agreement with Enterprise customers/ other organisations, as per clause 2.3 of the guidelines of even No. dated 13-12-2012. One of the Circles has reported that the Nodal Circle is not deciding who should sign such agreements on behalf of Circles served by the common SMSC in the zone i.e. the GM (CMTS) Nodal Center or the GM (EB) in the Circle office. As a consequence, the business opportunity might go away from BSNL.

It is requested to kindly assign responsibility immediately to one of the Cells, as you may deem fit. However, it suggested that GM (EB) in the Circle office might be appropriate cell for this purpose leaving GM (CMTS) Nodal Center to focus on technical aspects including integration & execution.

(D.K. Agrawal)

Addl. General Manager (VAS-III)

Copy to-

1. Director (CM)/ Director (Enterprise), BSNL Board, New Delhi
2. CGM, all Telecom Circles