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**भारत संचार निगम लिमिटेड**

(भारत सरकार का उपक्रम)

BHARAT SANCHAR NIGAM LIMITED

(A Govt. of India Enterprise)

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VAS CELL

BSNL 3G)))) **BSNL LIVE**
Faster than your thoughts 2010**No: 200-23/2008-VAS (Pt)****Dated: 05-09-2012****To**

1. All CGMs, Telecom Circles/ Telecom Districts
2. CGM, Northern Telecom Region, New Delhi.

Subject : M Governance policy – Services of ASPs- Reg.

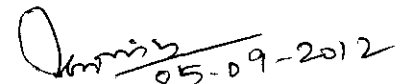
BSNL had issued revised M-Governance Policy on 13-04-2010. This policy facilitated roping in of Application Service Providers (ASPs) who have M-Gov services solutions for **State Govts. & PSUs**. Later on, it was clarified on 09-06-2010 that MOU/agreement can be signed by each circle with respective **State Govt./Central Govt./PSUs** for providing agreed services. Agreement signing was to be done on case to case basis by circles with ASPs. Subsequently, on 14-06-2010, the policy was extended to **Municipal Corporations/Local bodies**.

As per the policy, some of BSNL circles have provided few services to State Govts./PSUs. However, there is vast scope of replicating services across the states which have been rolled out in one State/circle. Some of the circles have gone ahead with the ASP who brings business to BSNL and whose solution is approved by State Govts. in a particular case and some of the circles have through empanelment process done empanelment of the ASPs to get a solution with commercials, if the State Govt. does not approve of any particular solution and refers the requirement to BSNL.

Some of the field units have approached corporate office for framing a policy wherein they can avail the services of ASPs who are already empanelled by other BSNL circles and have already executed some M Governance projects. Competent authority has now decided that **"A company (ASP) may be considered as centrally empanelled by BSNL if it has successfully executed atleast two M-Gov projects with two BSNL circles"**.

With this process, if a company approaches BSNL corporate office, it may be given **central empanelment status**. Thereafter, other circles need not ask such companies to go through a separate empanelment process and consider such companies empanelled based on above credentials. ASPs already working in the circles may be apprised of the central M-Governance empanelment policy. Circles should make all efforts to replicate M-Governance solutions already implemented / offered by BSNL in other circles; in their states, for generating more business.

This is for further necessary action at your end please.


(M.Subramanian)
AGM (VAS-I)

Encl: A/a

Copy to :

1. Sr. GM (CMTS – Nodal Centre) North zone / East Zone / West zone