



# BSNL-Bharat Berry Service

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## Introduction

- Enterprise Class Push Mail and PIM Sync Service for BSNL GSM mobile subscribers
- Offers two services available on monthly basis:
  - PIM Sync
  - Push Mail
- Available to all BSNL users through SMS, by sending **'SUB BB'** on 51123



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# Introduction

- Important Launch Dates:
  - Bharat Berry Launch by Rajasthan Chief Minister  
Mr. Ashok Gehlot: 29<sup>th</sup> Oct 2010
  - Bharat Berry--MTNL Delhi Launch  
by CMD, MTNL: 9<sup>th</sup> May 2011
  - Bharat Berry--MTNL Mumbai Launch  
by CMD, MTNL: 27<sup>th</sup> May 2011



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## PIM Sync

- PIM sync service facilitates customer to sync the below information of the handheld device:
  - Contacts
  - Calendar
  - Notes
  - Tasks
- Customers can view them through PC/Laptop by logging into website <http://bsnl.bharatberry.com> with their Bharat Berry account
- Customers can edit the Contacts from the web page and can synchronize it with Bharat Berry server
- Notes, Tasks and calendar can be viewed from the web page; customers can add/edit/delete them in their handheld device and then can synchronize it with Bharat Berry server



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## PIM Sync - Backup

- Customers can take the backup of their contacts at periodic intervals
- Backed-up contacts can be restored on any mobile handset as and when required
- Backup saves the customer from the risk of losing contacts



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## Push Mail

- Push Mail facilitates customers with easy access to emails through their mobile phone handset
- Push Mail service pulls all the mails from the customer's configured email ID and pushes them to customer's handheld device with the help of internet connectivity
- Customers can configure multiple email IDs simultaneously on their handheld device for Push Mail service, thus, having the option of staying connected with corporate as well as personal emails at the same time
- Push Mail service removes the mobile phone handset dependency for accessing emails on mobile



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## Pre-Requisites for BSNL-Bharat Berry Service

- Customer handheld device should have good internet service .To avail BSNL Bharat Berry they can have any of the below mentioned data network service:
  - GPRS
  - WIFI
  - 3G
- Charges for the internet usage will be applicable as per customer's (Internet) data plan



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The Bharat Berry logo, featuring the text 'bharat berry' in a stylized, lowercase font with a yellow underline.

## Pre-Requisites for BSNL-Bharat Berry Service

- Data plan charge is a separate charge which customers have to pay on their own
- No additional charges will be deducted by Bharat Berry services in the name of internet usage



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The Bharat Berry logo, featuring the text 'bharat berry' in a stylized, lowercase font with a yellow underline.

## BSNL-Bharat Berry Plans

### PIM Sync

Rs. 50/- per month

### Push Mail

Rs. 50/- per month

### Combo Plan

Rs. 80/- per month



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## Steps to avail BSNL-Bharat Berry Service

- Customers have to send an SMS as 'SUB BB' to 51123
- SMS message is not case sensitive but it should be in the correct format. E.g. 'Sub bb' or 'SuB bB' will do but 'SUB BB' or 'Su B BB' will not

Send Message 'SUB BB' to 51123 from mobile phone



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## Steps to avail BSNL-Bharat Berry Service

- Customer will receive an SMS with a thank-you note and a link as shown in the screenshot below:

Thank-you message  
received by the customer



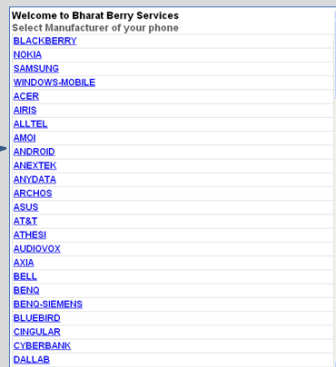
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## Steps to avail BSNL-Bharat Berry Service - Selection of Manufacturer

- Clicking on the link will show the details of the handset the customer owns. If the identified handset details shown in the message is incorrect, then customer need to click on 'Change your device' link, which will prompt him to select the correct manufacturer of his handheld device

Select the correct  
manufacturer of handheld  
device



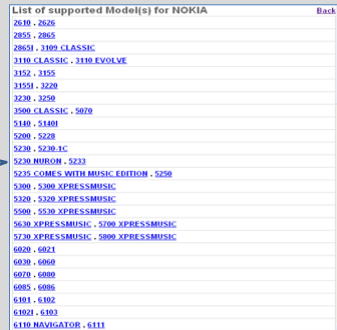
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## Steps to avail BSNL-Bharat Berry Service - Selection of Handset Model

- Once customer selects the manufacturer, a page with list of supported models of that particular manufacturer will appear
- Customer will have to select the appropriate model of his handheld device

Select the correct model of handheld device



**Note:** For Blackberry handheld device, customers will not get a page for the selection of the model

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## Steps to avail BSNL-Bharat Berry Service - Selection of Plan

- In the next page customer will be prompted to select the Plan he wishes to subscribe for
  - PIM Sync
  - Push Mail Client
  - Combo Plan – (PIM Sync + Push Mail)
- After selecting the plan, customer will have to check the checkbox near 'I agree to accept terms and conditions', and then click on '**Subscribe Selected Service(s)**' button



## Steps to avail BSNL-Bharat Berry Service - Selection of Plan

- Below is the screenshot showing the selection of plan

Please choose the desired Service(s) of Bharat Berry for NOKIA - E90 [Back](#)

**(Combo plan includes pim and push services)**

|                                             |             |                                        |
|---------------------------------------------|-------------|----------------------------------------|
| <input checked="" type="radio"/> COMBO PLAN | For 30 Days | 1 Month Free Trial worth Rs. 80.00 INR |
| <input type="radio"/> PIM SYNC              | For 30 Days | 1 Month Free Trial worth Rs. 50.00 INR |
| <input type="radio"/> PUSH MAIL             | For 30 Days | 1 Month Free Trial worth Rs. 50.00 INR |

☒ I agree to accept [terms and conditions](#)

[Subscribe Selected Service\(s\)](#)

Select the appropriate Bharat Berry Plan



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## Steps to avail BSNL-Bharat Berry Service - Confirmation on Selection of Plan

- Customers will receive an SMS with the confirmation that they have subscribed for the selected service and they will be charged Rs.50/- or Rs. 80/- as per the plan selected from their BSNL-Bharat Berry account
- In case of a Pre-Paid customers having insufficient balance, an SMS is sent to them notifying that there is insufficient balance in their account and that they will not be able to avail the services



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## Steps to avail BSNL-Bharat Berry Service - Account Creation & Updation

- Once the customer subscribes for the plan, he will be prompted with a page where in he will have to fill his profile details including First name, last name, email ID and click on proceed

Create your Bharat Berry Account



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## Steps to avail BSNL-Bharat Berry Service - Email & password setup for Push Mail

- If Customer has selected Push Mail or Combo Plan then the next step is to configure the Email Id and password
- Customer can also set it up later by clicking on 'Setup Later' option
- To set it up later, customer needs to click on the link received through SMS after account creation. The link will have option of 'Email Set Up Wizard' which will prompt the customer to configure the email Id

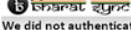
Configure your email Id for Push Mail Service



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## Steps to avail BSNL-Bharat Berry Service - Email & password setup for Push Mail

Powered by 

We did not authenticate your valid email credentials. Please recheck & enter again [Setup Later](#)

**E-Mail Login :**  
 Email: ss@ddi.in  
 Password: 123  
 Protocol: IMAP  
 Incoming Server Name: imap.gmail.com  
 Incoming Server Port: 993  
 Incoming SSL Enabled: ☒  
 Outgoing Server Name: smtp.gmail.com  
 Outgoing Server Port: 465  
 Outgoing SSL Enabled: ☒  
 Outgoing Server Authentication: ☒

[Test & Apply Settings](#)



Configure your email Id for Push Mail Service

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## Steps to avail BSNL-Bharat Berry Service - Installation of the Selected Service

- Welcome note will appear in the next window, which will have the account activation date, expiry date and the link to download Bharat Berry services
- Customers will have to click on the link(s) to install Bharat Berry services

Congratulations, your COMBO PLAN plan of Bharat Berry account has been activated starting from 09-11-2011 to 09-12-2011. [Change HandSet](#)

Your username is 7738404888.

Please click on the below link to download and use the above username to start using the services. [Email Setup Wizard](#)

[Click to get PIM Sync Client](#)  
[Click to get Push Mail Client](#)

**Important:** After installing the application please visit <http://bsnl.bharatberry.com> to complete your profile.  
**Note:** After downloading the application you will ask to enter username & password to start the services.

Thank you  
 Team Bharat Berry  
[support@bharatberry.com](mailto:support@bharatberry.com)



Install selected services on your mobile handset

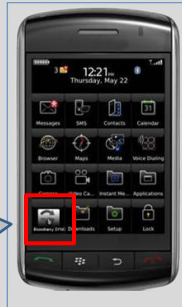
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## Accessing BSNL-Bharat Berry Service - Accessing PIM Sync Service

- Once PIM Sync installation is completed, customers can see Bharat Berry PIM sync icon (  ) in their handheld device
- Clicking on Bharat Berry PIM Sync icon will prompt the customer to enter his username and password created during installation

PIM Sync icon visible on mobile handset



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## Accessing BSNL-Bharat Berry Service - Accessing PIM Sync Service

- Screen with Contacts, Calendar, Notes and Tasks will be available and customer can start synchronizing the same with Bharat Berry server

Accessing PIM Sync service on mobile handset



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## Accessing BSNL-Bharat Berry Service - Accessing Push Mail Service

- Once Push Mail installation is completed, customers can see Bharat Berry Push Mail Client icon ( ) in the handheld device
- Inbox mails of the email configured will be seen in the handheld screen

Push Mail icon visible on mobile handset



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## Accessing BSNL-Bharat Berry Service - Accessing Push Mail Service

Accessing emails on mobile through Push Mail Service



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## Accessing BSNL-Bharat Berry Service - Accessing Combo Plan

- If customer wishes to avail Combo Plan, he will receive two links to download both PIM SYNC and Push Mail application
- Customers need to install both the applications separately as each service has separate client exe (software/application)



## Two modes of Push Mail Service

- Push Mail has two modes



### Enterprise Mode

- to access single Email Id through handheld device



### Pull N Push Mode

- to access Multiple Email Ids through handheld device

## Two modes of Push Mail Service - Enterprise Mode

- By default all accounts are configured on Enterprise mode
- In Enterprise mode, customer can configure single email Id through Push Mail Service to receive emails of that configured email in the handheld device
- Enterprise Mode allows accessing emails of single email Id only

## Two modes of Push Mail Service - Enterprise Mode

**Setup Mail Account (badmin) - Manual**

A/c Mode: ☐ Standard ☒ Enterprise

|                       |                                                    |                    |                                                                                                                                                            |
|-----------------------|----------------------------------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| E-Mail Login          | <input type="text" value="like xyb@e.bharatsync"/> | Mail Server        | <input type="text" value="Custom"/>                                                                                                                        |
| Password              | <input type="password"/>                           | Protocol           | <input type="text" value="IMAP"/>                                                                                                                          |
| Confirm Password      | <input type="password"/>                           | Incoming Server    | <input type="text" value="like e.bharatsync.com"/> Port <input type="text" value="110"/> <input checked="" type="checkbox"/> SSL                           |
| From Email Address    | <input type="text" value="like xyz@e.bharatsync"/> | Outgoing Server    | <input type="text" value="mail.bharatsync.in"/> Port <input type="text" value="25"/> <input type="checkbox"/> SSL <input checked="" type="checkbox"/> Auth |
| Refresh time(minutes) | <input type="text" value="5"/>                     | Inbox Folder Name  | <input checked="" type="checkbox"/> Inbox                                                                                                                  |
| Max Email Number      | <input type="text" value="20"/>                    | Outbox Folder Name | <input checked="" type="checkbox"/> Outbox                                                                                                                 |
| Max IMAP Emails       | <input type="text" value="10"/>                    | Sent Folder Name   | <input type="checkbox"/> Sent                                                                                                                              |
|                       |                                                    | Trash Folder Name  | <input type="checkbox"/> Trash                                                                                                                             |

Email set up for Push Mail Enterprise Mode

## Two modes of Push Mail Service - Pull N Push Mode

- Customers can shift their Enterprise mode to Pull N Push mode anytime
- Pull N Push mode provides an option of setting up multiple Email Ids with maximum up to 10 Email Ids. It facilitates the user to check all emails of the configured email ids in a single inbox of the handheld device
- While sending the email from the handheld device, mail will always be sent through the mail id specified in the Bharat Berry Push Mail Client application path 'Options→Settings→Account→Email Address'. If none of the email Ids has been specified, then email will be sent via first email Id configured on Bharat berry



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## Two modes of Push Mail Service - Pull N Push Mode

- While moving from Enterprise mode to Pull N Push mode, the email ID configured with Enterprise mode will be shifted to Pull N push mode as the first email id
- Customer can configure rest of the 9 Email IDs as per his wish
- However if the customer wants to move from Pull N Push mode to Enterprise mode, then all the configuration of Pull N Push mode will be completely deleted



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## Two modes of Push Mail Service - Pull N Push Mode

**Setup Mail Account (bbadmin) - Manual**

A/c Mode Primary Account Setup Other E-Mail A/c

E-Mail Login: like xyb@e.bharatsync.com Mail Server: Custom  
 Password: Protocol: IMAP  
 Confirm Password: Incoming Server: like e.bharatsync.com Port: 110 ☒ SSL  
 From Email Address: like xyz@e.bharatsync.com Outgoing Server: mail.bharatsync.in Port: 25 ☐ SSL ☒ Auth  
 Refresh time(minutes): 5 Inbox Folder Name: ☒ Inbox  
 Max Email Number: 20 Outbox Folder Name: ☒ Outbox  
 Max IMAP Emails: 10 Sent Folder Name: ☐ Sent  
 Trash Folder Name: ☐ Trash

Test & Apply Settings Save Settings Check Mail

Email set up for Push Mail Pull N Push Mode

## BSNL-Bharat Berry Account Details - Renewal

- Bharat Berry service gets auto-renewed after the expiration date
- Customer can subscribe to the service by logging into the Bharatberry account and by clicking on the 'subscribe' tab
- Customer will get a reminder SMS 7 days and 3 days before the expiry date of his Bharat Berry account to unsubscribe from the service. If not unsubscribed, Bharat Berry service will get renewed automatically

## BSNL-Bharat Berry Account Details - Un-Subscription

- Customer can also send '**UNSUB BB**' to **5112300** to unsubscribe from Bharat Berry service. They will also receive a confirmation through the SMS that the Bharat Berry service has been unsubscribed on customer's handset
- If the customer wants to un-subscribe from PIM SYNC and Push Mail client service separately, then he will have to send '**UNSUB BB PIM**' and '**UNSUB BB PUSH**' to unsubscribe from the respective services



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*Questions??*



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*THANK YOU!!!!!!*

