

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.26-05/2009-R&C

Date: 12.03.2013

Circular T&C-CM No. 123/12-13

Subject: Promotional offer on Blackberry services for blackberry BB Z10-reg.

Kindly refer to letter No. 10-4/2009-P&P-CM dated 21/02/2013 vide which launching of new Blackberry handsets Z10 working on operating system BB10 by M/s RIM was informed. Now, in view of above it has been decided by the competent authority to offer the following prepaid and post paid Blackberry plans as a promotional measure.

A) The plan details to migrate existing BIS customers are as follows:

Sl. No.	Plan Charges		Existing Plan		Migration Plan	
	Post-paid (FMC in Rs.)	Pre-Paid (STV in Rs.)	Plan Name	Freebies	Freebies	Charges beyond free data usage
1.	299	Lite-305, Social-303	BIS-I/ Lite / Social	Nil	^ Unlimited e-mail, Social Networking + 1GB + 100 SMS On-net Local and National	Rs.0.01/10Kb for post paid and Rs.0.02/10Kb for pre-paid
2.	362	410	BIS-C	Unlimited e-mails (PO/IMAP) + Instant Messaging	^Unlimited e-mail (PO/IMAP) + Instant Messaging + 2GB	
3.	999	1009	BIS-III	Unlimited emails (PO/IMAP) + Instant Messaging + Internet Browsing + Off devices GPRS upto 2GB	^Unlimited e-mail (PO/IMAP) + Instant Messaging + Internet Browsing + 10GB + 500SMS On-net Local and National	

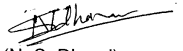
^ Unlimited internet browsing access limited to Blackberry smart phones.

B) The following new annual plans applicable for MICRO/NANO SIMs are also introduced:

Sl. No.	Plan Name	Plan Charges		Free data usage	Charges beyond free data usage
		Post-paid (Adv. Annual Rental in Rs.)	Pre-paid (STV in Rs.)		
1.	BB10 Sliver	1780	1999	1GB/Month for 12 months	Rs.0.01/10Kb for post paid and Rs.0.02/10Kb for pre-paid
2.	BB10 Gold	3560	3999	3GB/Month for 12 months	
3.	BB10 Platinum	6230	6999	5GB/Month for 12 months	

Note: For post paid plans service tax as applicable is extra. For prepaid plans, plan charges includes service tax. Circles can suitably adjust the MRP in the price band upto Rs. 5(+/-) of above price considering the local market condition and technical feasibility. In case of J&K, MRP of STV is exclusive of S. Tax.

2. All other terms and conditions will remain the same.
3. The above tariff will be applicable for a promotional period of 90 days with effect from **18.03.2013**.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.
5. This circular is issued based on the approval of the Competent Authority in PP-CM cell File No.3-26/2009-P&P-CM. For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O. , BSNL, New Delhi and monthly feedback report may kindly be sent at hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the scheme.


(N. S. Dhami)
AGM (T&C-CM)

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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing) - for marketing initiative.
- 7) GMs (CMTS/CDMA- West Zone Billing Centre).
- 8) Sr. GM (NWP-BB)/ Sr. GM (P&P-CM)/ GM (Finance-CFA), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)