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To

The Chief General Manager
All Telecom Circles/ Telecom Districts

SUB: Clarification in respect of bundling agreement with M/s Micromax.

With reference to queries raised by different Circles for allotment of SIM cards for bundling to Vendor, Circles have sought the clarification for the following clauses mentioned in the bundled agreement signed with M/s Micromax.

- 1.2 The demand estimation of devices bundled will be done centrally at the corporate office in consultation with M/s Micromax and respective nodal officer as assigned by the GM Sales and Marketing of the circle consumer mobility business unit
- 1.4 Based on estimated demand, the number of SIM cards will be earmarked to M/s Micromax at the corporate office and will be sent to the circles. Circles can not issue these SIM cards to any other vendor or any SSA for unbundled sale.

It is clarified that Circles may allot the SIM cards to the Vendor as per the requirement and availability of SIM cards. Therefore, all Telecom Circles / Metro districts are authorized to allot the SIM cards to M/s Micromax as per requirement and depending upon the availability.


Ashutosh Gupta
Addl.GM (PD-CM)