



No: 9-44/2012-P&P-CM (Pt-II)

Dated: 1/7/2014

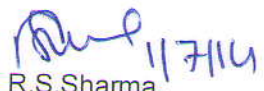
To
The Chief General Managers
All Telecom Circles/ Telecom Districts

SUB: Clarifications regarding Bundling offer for Smart phones, Tablets & Data cards sold by M/s Micromax Informatics Ltd under reverse bundling arrangement.

Kindly refer Corporate Office letter of even number dated 06/06/2014 vide which tariff of bundled offer for M/s Micromax was issued. Queries raised by field units clarified as mentioned in the below table.

S.No.	Query raised	Reply
1	Whether Plan Voucher Rs153/- is with or without Service Tax	Plan Voucher of Rs153/- is inclusive of service tax.
2.	Whether freebies i.e. talk time associated with new general plan Rs103/- will be allowed to be bundled With Plan voucher Rs153/-	- Free talk time of Rs100/- associated with new general plan of Rs103/- will not be offered with Plan Voucher Rs153/-. - Base tariff of new general plan of Rs103/- alone will be used without providing freebies associated with this plan. - Plan Voucher of Rs153/- is having only validity without freebies.
3.	Is effective date for implementation of bundled offer for M/s Micromax is 1/7/2014.	Bundled offer mentioned in the referred letter for M/s Micromax will be implemented wef 15/7/2014

This issues with the approval of competent authority.


R.S.Sharma
DM (PDP-CM)

Copy to:-

1. Sr.GM (CMTS), Nodal Center Chandigarh/ Kolkatta /Pune /Trichy / Bangalore/ Ernakulum/ Hyderabad for inf. and n/a pl.
2. GM(Fin-CM), BSNL CO New Delhi-1
3. M/s Micromax Informatics Ltd for information and necessary action pl.