



No: 9-43/2012-P&P-CM

Dated: 4/5/2012

To

The Chief General Managers
All Telecom Circles/ Telecom Districts

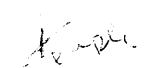
**SUB: Issue of Pre-Loaded SIM cards to M/s Pantel Technologies Pvt Ltd (PTPL)
regarding.**

BSNL has signed an agreement on 9/2/2012 with M/s Pantel Technologies Pvt Ltd for sale of PTPL TPADs bundled with BSNL SIM cards. (**Letter No 9-43/2012-P&P-CM, Dated: 23/2/2012 already uploaded on Intranet**) . It has been reported by the field units that they are demanding IMEI no for devices and restricting the sale of SIM card based on various communication from Corporate Office.

It is clarified that

- a) Since the devices which are Wi-Fi enabled only, they will not have IMEI. Hence same may not be insisted upon for sale of 2G plan of Rs250/-
- b) Since the Plan of Rs250/- & Rs750/- (with free SIM) is to be purchased by M/s PTPL. The quantity for the same may not be restricted. Hence the plans along with SIMs may be sold to M/s PTPL with full quantity as requested by them to maximize the BSNL revenue.
- c) This activity may be executed at the earliest as this promotional offer by PTPL is valid till 31st may 2012.

This has the approval of competent authority.


Ashutosh Gupta
Addl.GM (PD-CM)