



Circular R&C-CFA No. 54/13-14

Subject:- Introduction of CDMA Prepaid JOY Plan on promotional basis in Circles under south zone.

Telecom Circle Kerala and Tamilnadu may refer to their request seeking approval regarding regularization / extension of CDMA Prepaid JOY plan. The matter has been examined in this office and it has been decided by the Competent Authority to **launch the above scheme for south zone for promotional period of 90 days with effect from 01.11.2013 as under :-**

1) Tariff plan

Sl.N.	Particulars	
1	RUIM & Activation charges	FREE
2	SUK(Start up kit)	Rs.85/-(MRP)
3	Free talk value for configuration purpose in IN	Rs. 1/-
4	HAPPY Hours: BSNL local calls from 20 Hrs. to 22 Hrs.	10ps/Min.
6	Free talk value for 30 days from the date of activation	250min.(Local On-net).
7	Plan validity in days	180 days.
8	Call charges	
	A) Local On-net	1ps/2sec
	B) Local Off-net	1ps/sec
	C) STD On-net	1ps/2sec
	D) STD Off-net	1ps/sec
9	Data charges in Rs./100 Kb.	
	a) Freebies (30 days from the date of activation)	50MB
	b) Beyond Freebies Addl.usage as under	
	b) Peak Hour	0.10
	c) Off Peak Hour	0.05
10	SMS Charges ,Freebies : 100 SMS Free during 1 st month.	
	a) SMS Local in Rs./SMS	Rs. 0.50
	b) SMS STD in Rs./SMS	Rs. 0.60
	c) SMS ISD in Rs./SMS	Rs. 5.00
11	Friends and family	
	a) First number	NIL
	b) Remaining BSNL Local number	
	c) Remaining BSNL Local number	
	d) Remaining BSNL Local number	
	e) Any change in F&F	
12	National roaming	
	a) Local outgoingOn-net	Rs.0.50
	b) Local outgoingOff-net	Rs.0.60
	c) STD outgoingOn-net	Rs.0.70
	d) STD outgoingOff-net	Rs.0.80
	e) Incoming	Rs. 0.60
13	Account validity extension: Through Plan voucher of Rs. 41/- to extend validity to 180 days.	

1) Plan voucher:-

Particulars	PV-Tariff details for BSNL New JOY TN					
PLAN VOUCHER	Rs.41 (Inclusive of all taxes)					
Validity	180 days					
Freebies	3000 sec(On-net),15 MB Data # (To be utilized during the 1 st Month)					
Call charges (Ps/sec)	Local-On net		Local Off-net		STD on – net	STD off-net
	1ps/2 sec		1ps/sec		1ps/2 sec	1ps/sec
Roaming call charges(Rs)	O/G within Visited LSA		O/G outside Visited LSA		Incoming call charges	Outgoing SMS
						Local/ National
	On-net	Off-net	On-net	Off-net		
	0.50	0.60	0.70	0.80	0.60	0.60
SMS Charges (Rs)	Local		National		Internati onal	
	0.50		0.60		5.00	
SMS charges Roaming	0.60				5.00	
Data charges in Rs /100 kb	Peak Hours 7 am to 11 pm)				Off peak hours (11 pm to 7 am)	
	0.10				0.05	
ISD call charges	As per normal plan.					

3. This may be brought to the notice of all concerned for taking necessary action in this regard.

4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

5. The Circular is issued based on the approval of Competent Authority in NWP-CDMA/Wi-Max Cell File No. 69-03/2009-CDMA/Tariff/Vol.IV/Pt.. **Clarification/correspondence, if any, in respect of above tariff may be sent to NWP-CDMA/Wi-Max Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23037285 and Fax No. 011-23710055.**



(K.K.Jain)

AGM (T&C)-CFA

To

CGMs- South zone Telecom Circles/ Telephone Districts.

Copy for information to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) PGM Regulations for information and necessary action.
- 4) Sr. GM (NWP-CDMA/Wi-Max) BSNL CO. w.r.t. case mark: 69-03/2009-CDMA/Tariff/Vol.IV/Pt. carrying approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 5) GM (CIT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-WIN South zone).
- 8) OL Section –for Hindi version.
- 9) Guard file.



(S.S.Verma)

DM T&C-CFA