

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No. 24-01/2012-T&C-CM

Date: 17.12.2012

Circular T&C-CM No. 91/12-13

Sub: Promotional offers during the festival season under prepaid CDMA services -reg.

Keeping in view the ensuing festival season, it has been decided by the competent authority to re-launch the promotional offer of full usage value and extra usage value under prepaid CDMA services with the following terms and conditions.

(i) Top-up vouchers/C-top-up/Flexi top-up :-

MRP (Incl. of S. Tax) of Top-up voucher	Usage Value offered with Top-up voucher
a) Rs.100 to Rs.499	Full usage value equal to MRP
b) Rs.500 to Rs.1999	10% extra usage value on MRP
c) Rs.2000 and above	20% extra usage value on MRP

(ii) Wherever the usage value offered with top-up voucher is more than the usage value offered the higher usage value already offered will prevail.

(iii) The above offer is applicable for a limited period **with effect from 19.12.2012 to 31.01.2013.**

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. This circular is issued based on the ECT approval No.957 dated 14.12.2012 and approval of the Competent Authority in P&P CM cell File No.3-38/2009/P&P-CM (Pt.1). For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in, mnpbsnldma@gmail.com.


(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)