

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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1st Floor, Bharat Sanchar Bhawan,
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Tel. No.011-23037200 Fax No.011-23329125



No. 24-01/2012-T&C-CM

Date: 9.11.2012

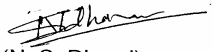
Circular T&C-CM No. 81/12-13

Sub: Re-launch of promotional offers of Unlimited call STVs under CDMA services-reg.

Kindly refer to this office order of even No. dated 17.09.2012 vide which Special Tariff Vouchers (STVs) with a facility to make unlimited Local / unlimited STD call under prepaid CDMA services was offered as a promotional measure for 30 days w.e.f. 01.10.2012. Based on feedback received from field units, it has been decided by the Competent Authority to re-launch Unlimited Local /STD STVs as a promotional measure for a period of **90 days with effect from 12.11.2012.**

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. This circular is issued based on ECT approval No.926 dated 08.11.2012 and approval of the Competent Authority at 87/N in P&P CM cell File No.3-38/2009/P&P-CM (Pt.1). For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)
Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)