



No. 27-11/2013-S&M-CM/17

Dated: 07.10.2013

To

The Chief General Manager,
IT Project Circle, Pune
BSNL

Subject: Clarification regarding new Trade Scheme.

Ref: - Letter no. 27-11/2013-S&M-CM/11 dated 30.08.2013

Vide this office letter under reference, a new Trade scheme was launched and implemented w.e.f. 01.09.2013. Following queries have been received from ITPC.

- 1). Sanchar-Soft is taking into account only those activations for Trade scheme purpose if the "FIRST C-TOPUP" (Top-up immediately after FRC) is Rs 50/- or above and ignoring subsequent Top-Ups after that. They are not taking into account FRC also.
- 2). If weekly Option can be offered in the same month more than once. For example, Circle has launched Option - II from 3-10-13 to 9-10-13 and again it wants to launch from 11-10-13 to 17-10-13 and again from 19-10-13 to 25-10-13 after giving a gap of one day. Is it allowed?
- 3) If Weekly Plan and Monthly plan can fall in the same calendar month. For example, Weekly Option from 10-10-13 to 16-10-13 and Monthly option from 18-10-13 to 18-11-13. Also monthly option is for Calendar month i.e. starting from 1 st of the month till that month end or for any 30 days starting on any date in a month?

In this regard, Para-wise clarifications are as under:-

1. It is O.K.

2. & 3. Two trade scheme under any option may be run continuously for two periods after a suitable gap. Head of circles are authorized to provide suitable gap between two schemes. Trade scheme may be started from any day of the month.

(Upendra Bakolia)
Addl. GM (S&M)-CM

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