

Sales & Marketing-CM

219, Eastern court
Corporate Office, New Delhi-1
Tel No 23326544, Fax 23326545
ddg_sales@bsnl.co.in



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.4-48/2013-14/S&M-CM/

Date: 23.01.2014

To

The Chief General Managers,
All Telecom Circles/Metro Districts
BSNL

Subject: Delivery of Promotional Material Directly to Franchisees

It is learnt that Promotional Material like Posters, Dangers & Pamphlets etc is got printed by Circles at Circle HQ and then dispatched to SSAs which in turn distribute further to franchisees.

This adds to delay as there is no contribution of SSAs except for making smaller bundles for each of the franchisees.

It is therefore requested that Promotional Material if printed at Circle level, should be dispatched directly to each of the franchisees.

(Upendra Bakolia)
Addl. GM(S&M)-CM

dispatched directly to each of the franchisees

It is therefore requested that Promotional Material if printed at Circle level, should be dispatched directly to each of the franchisees

This adds to delay as there is no contribution of SSAs except for making smaller bundles for each of the franchisees

It is learnt that Promotional Material like Posters, Dangers & Pamphlets etc is got printed by Circles at Circle HQ and then dispatched to SSAs which in turn distribute further to

franchisees

Subject: Delivery of Promotional Material Directly to Franchisees

BSNL

All Telecom Circles/Metro Districts

The Chief General Managers

To

No.4-48/2013-14/S&M-CM

Date: 23.01.2014

ddg_sales@bsnl.co.in

Tel No 23326544 Fax 23326545

Corporate Office

219 Eastern court

Sales & Marketing-CM

Regd. & Corporate Office Bharat Sanchar Bhawan, Harish Chandra Mathur Lane, Janpath, New Delhi - 110001

Website: www.bsnl.co.in