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भारत संचार निगम लिमिटेड
(भारत संचार का कर्तव्य)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 27-9/2015/S&M-CM/75

Dated: 22.09.2017

To

The Chief General Managers
All Telecom Circles / Districts
BSNL

Sub: - Extension of Trade scheme for channel partners

Ref: - This office letter no: 27-10/2015/S&M-CM/73 dated: 29.06.2017

Kindly refer to this office letter under reference vide which instructions regarding Trade scheme for channel partners was conveyed. Trade scheme is expiring up on 30.09.2017.

In order to sustain the momentum of positive trend of SIM activations and to keep channel partners motivated in hyper competitive market & during festival season, approval of competent authority is hereby conveyed to extend the Trade scheme issued vide this office letter no. 27-10/2015-S&M-CM/73 dated 29.06.2017 for another three months w.e.f. 01.10.2017 to 31.12.2017.

All out efforts should be made to grab maximum connections during the scheme period. POS should be informed about this attractive scheme by sending SMS.


Jt. GM (Sales)-CM 22/09/17

Copy to:

GM (Dev), ITPC, Hyderabad