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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 27-10/2015/S&M-CM/81

Dated: 26/03.2018

To

The Chief General Managers,
All Telecom Circles / Districts
BSNL

Sub: - Extension of Trade scheme for channel partners.

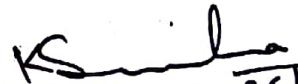
Ref:-1 - This office letter no: 27-10/2015/S&M-CM/75 dated: 22.09.2017

Ref -2- This office letter no: 27-10/2015/S&M-CM/77 dated: 09.10.2017

Kindly refer to this office letter under references vide which instructions regarding Trade scheme for channel partners was conveyed. Trade scheme is expiring up on 31.03.2018.

In order to sustain the momentum of positive trend of SIM activations and to keep channel partners motivated in hyper competitive telecom market, approval of competent authority is hereby conveyed to extend the Trade scheme issued vide this office letter no. 27-10/2015-S&M-CM/73 dated 29.06.2017 & subsequent modification vide this office letter under reference-2 for another three months i.e. up-to 30.06.2018.

All out efforts should be made to grab maximum connections during the scheme period. POS should be informed about this attractive scheme by sending SMS.


Jt. GM (Sales)-CM 26/03/18

Copy to:
PGM (Dev), ITPC, Hyderabad