

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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No. 26-02/2009-R&C

Date: 20.10.2011

Circular T&C-CM No. 78/11-12

Sub. Sale Price of GSM based Fixed Wireless Phones (FWPs)-reg.

Kindly refer to Corporate office letters on the subject mentioned above, issued from time to time. Now, it has been brought to the notice of this office that most of the FWPs allotted to circles are lying idle with them. Hence, in order to promote the sale of these FWPs, it has been decided by competent authority to offer the following promotional scheme.

i) Sale price of GSM FWP	Rs.1000/- (Incl. of all taxes)
ii) SIM card & activation	Rs.20/- (Incl. of S. Tax)
iii) Initial Validity	7 days
iv) Free talk value	Rs.125/-* per month (Local/STD on net) for 12 months will be given Online /offline as per technical feasibility of IN.
v) FRC	Any of the available FRC as per customer's requirement.
vi) Validity of promotional offer	90 days
vii) Commission to franchisee	8% of original cost excluding all taxes.
viii) Recharge vouchers	All existing RCV's applicable.

*The free talk value of Rs.125/- per month allowed for a month is to be utilized in the month for which it is allowed & no carry forward will be allowed.

2. All other terms and conditions will remain same.
3. The above tariff will be effective from **25.10.2011**.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Proper advertisement as deemed fit may be made to generate adequate response.
5. This circular is issued based on the approval of ECT vide Approval No.542 dated 19.10.2011. The impact of above tariff revision needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – tariffcmcoBSNL@gmail.com or skmohakud@BSNL.co.in


(R. K. Maheshwari)
Asstt. General Manager (T&C-CM)
Ph No.011-23037109

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Marketing)/(Sales)- for marketing initiative
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)