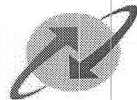


605, Products & Pricing-Consumer Mobility
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 3-57/2010/P&P-CM

Dated: 17th January, 2013

To

The Chief General Managers,
All Telecom Circles/Metro Districts

Subject: **Promoting BSNL GPRS plans.**

Recently Bharati Airtel, Vodafone and Idea have hiked GPRS tariff. Comparison of the tariff of GPRS packages is enclosed in the Annexure. It can be seen that the prices offered by BSNL is the best in the market. Same should be highlighted in the Media as well as to the franchisee/retailers/DSA channels for increasing the sale of the GPRS packs of BSNL.

Bijoyananda Mishra - 17/1/2013
(BIJOYANANDA MISHRA)
Sr.G.M.(Product & Pricing-CM)

Encl.: As above.

Revision of GPRS packages by Operators.

Airtel, Idea and Vodafone have recently hiked their 2G data Plans in most of the Circles.

The significant change effected by these operators are as follows:-

Rs 95-98 – now 650 MB for 21 days (earlier 1GB for 30 days)

Rs 123-126 – 1 GB for 30 days

Rs 145-149 – 1.2GB for 30 days (earlier 1.5GB for 30 days)

Rs 198 – 2GB + unlimited @40kbps for 30 days (earlier this pack priced at Rs 149).

	BSNL	AIRTEL	VODAFONE	IDEA
500MB	54			
650MB		98	95-99	96-99
1GB		125	123-126	124-126
1.25GB	98	145-149	145-149	147-149