

Corporate Office

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**भारत संचार निगम लिमिटेड**

(भारत सरकार का उपक्रम)

BHARAT SANCHAR NIGAM LIMITED

(A Govt. of India Enterprise)

BSNL 3G))) **BSNL LIVE**
Faster than your thoughts 2010

VAS CELL

No. : 200-68/2009-VAS (Pt.)

Dated: 5/4/11

To,

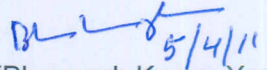
1. All Chief General Manger's,
Telecom Circles /Telecom Districts.
2. GM (CMTS) Nodal Centre,
East / West / North / South Zone.

Subject: Promotion of IVVR Service- 'Dial a Video' - reg.

BSNL is providing an IVVR Service- 'Dial a Video' in collaboration with M/s P K Online. 'Dial a Video' service has been launched in all four zones. It is seen that this service is capturing the market at a very fast rate.

'Dial a Video' service has lots of potential. Multimedia for 'Dial a Video' service has been prepared by M/s P K Online. It is desired that the same may be shown at all the customer care centres till 30th April 2011 in your respective circles so that more and more new/existing subscribers can be attracted. The softcopy of the same may be downloaded from BSNL Website i.e. www.bsnl.co.in. You may direct concerned officials to play this multimedia at customer care centres.

GM (CMTS) Nodal Centre, East Zone is requested to place the multimedia in section related to IVVR services provided by M/s P K Online on BSNL VAS portal.


(Bhuvnesh Kumar Yadav)
DGM (VAS-II)

Copy to:

- Dir (CM) for information Pl.