

Sales & Marketing-CM

219, Eastern court

Corporate Office, New Delhi-110001

Tel No.: 011- 23326544, Fax 23326545

Email: salescmhq@gmail.com

**भारत संचार निगम लिमिटेड**

(भारत सरकार का उपक्रम)

BHARAT SANCHAR NIGAM LIMITED

(A Govt. of India Enterprise)

No. 28-2/2013/S&M-CM/119**Dated: 28.12.2017**

To,

The Chief General Managers
All Telecom Circles / Districts
BSNL

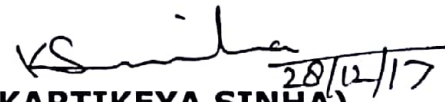
Subject: Extension of MNP incentive scheme for channel partners

Ref.: This office letter no.-28-2/2013/S&M-CM/111 dated 29.8.2017

Apropos letter under reference, revised MNP incentive scheme was extended for four months i.e. up-to 31.12.2017, in order to motivate channel partners for increasing mobile connections through port-in.

In view of fierce competition in telecom sector and to increase/sustain the port-in customers from other operators in this turbulent and disruptive market condition, competent authority has approved extension of revised MNP incentive scheme issued vide letter under reference up-to 31.3.2018.

Circles are requested to closely monitor the performance of franchisees and retail channel. Channel partners should be informed and educated about the MNP incentive so that maximum port-in to BSNL network could be achieved.


(KARTIKEYA SINHA)
Jt. GM (Sales-CM)

Copy to: -

1. PGM (Dev.), ITPC Hyderabad for info and n/a pls