



No. 39-1/08-Sales

Date: 11.05.2009

To,

MOST URGENT

The Chief General Managers
All Telecom Circles /Districts
BSNL

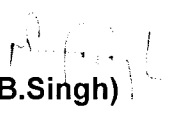
Subject: Implementation of 'SANCHARSOF' software in BSNL

Kindly refer various communications from different cells of BSNL Corporate Office and CGM (IT Circle) regarding implementation of '**SANCHARSOF**' software for sales and distribution of SIM Cards and Recharge Coupons etc.

In spite of persuasion with GM (Sales/ Marketing) in Circles, it could not be implemented fully in all the circles for all channel partners and in the circles where it is under implementation, some discrepancies have been found related to total no. of SSAs, CSRs, Franchisees, DSAs, STDPCOs and retailers in the circles in various reports. ('Sancharsoft creation report' is attached as Annexure-I for your ready reference)

Now following is issued with the approval of competent authority:

The GMs (Sales/ Marketing) working in circles are appointed as 'Nodal Officer' for implementation and verification of '**SANCHARSOF**' in the circles. The last date of implementation shall be 30.06.2009. A weekly status report shall be sent to the office.


(N.B.Singh)
GM (Sales)

Copy to: The Chief General Manager (IT Circle) Pune.