

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No. 26-09/2012-T&C-CM

Date:11.05.2012

Circular T&C-CM No. 13/12-13

Sub: Introduction of new 2G & 3G Combo packs under prepaid mobile services-reg

It has been decided by the Competent Authority to introduce two new STVs offering combination of features such as Voice, SMS, Data and Video call under 2G and 3G mobile services as combo packs, as under:-

Particulars	2G STV	3G STV
a) MRP of STV in Rs. (Incl. of S. Tax)	101	345
b) Validity	30 days	30 days
c) Features >>		
i) Voice Call (Local/STD)	Rs./Min.	
-On-net	0.30	0.30
-Off-net	0.50	0.50
ii) Video Call Any Net (Local/STD)	NA	0.70
iii) SMS Any Net (Local/STD) (Rs./SMS)	0.05	0.05
iv) Free Data usage in MB	1000 MB	1000 MB

2. The reduced SMS rate and free data usage will also be available while in national roaming, in BSNL Network. The reduced rate in case of Voice call and Video call will be available while in Home LSA only.

3. Circles can suitably adjust the MRP in the price band upto Rs.5 (+/-) of above price considering the local market condition and technical feasibility.

4. The above tariff will be implemented with effect from **18.05.2012**.

5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above facility to the customers.

6. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – tariffcmcobsnl@gmail.com


(Prema Krishnamachari)
Dy. General Manager (T&C)
Ph. 011-23734283

To
All CGMs- Telecom Circles/ Telephone Districts.

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)