

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037200 Fax No.011-23329125



No.26-18/2010-T&C-CM

Date: 11.01.2013

Circular T&C-CM No. 104/12-13

Sub: Promotional offer under 3G Data services -reg.

Kindly refer to this office order No. 26-17/2009-R&C (Pt.) dated 17.09.2012 vide which a special discount of 20% on the sale price of 7.2 Mbps 3G USB type HSDPA data cards Rs.2000 (Exclusive of VAT) was offered as a promotional measure for 90 days with effect from 01.10.2012. Now, it has been decided by the Competent Authority to re-launch the above promotional scheme for a limited period from 14.01.2013 upto 31.03.2013.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. This circular is issued based on the approval of ECT vide Approval No.968 dated 04.01.2013. For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.

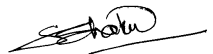

(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)