

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No. 26-18/2010-T&C-CM

Date: 14.11.2012

Circular T&C-CM No. 84/12-13

Sub: Promotional offer of 500 MB free data usage to BSNL customers - reg.

It has been decided by the Competent Authority to launch a promotional scheme of offering 500 MB 3G data free with validity of 30 days for those BSNL customers who have 3G devices but have not used 3G data plan/STV so far, on experimental basis, with the following terms and conditions:-

- a) The free data offer will be restricted to the targeted customer as mentioned above.
 - b) The customer should be given free data usage only once.
 - c) The scheme is valid for a period of 30 days only.
2. The above offer will be implemented with effect from **22.11.2012**.
3. This may be brought to the notice of all concerned for taking necessary action in this regard.
4. This circular is issued based on approval of the Competent Authority at 5-6/N in P&P CM cell File No.3-2/2012/P&P-CM (Part File). The impact of above tariff revision needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)