

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No. 26-04/2012-T&C-CM

Date: 11.12.2012

Circular T&C-CM No. 89/12-13

Sub: Rationalization of tariff and introduction of Combo Vouchers under 2G & 3G prepaid mobile services-reg.

Kindly refer to this office order of even No. dated 14.03.2012 and orders/clarifications issued from time to time on the subject mentioned above. Now it has been decided by competent authority to rationalize the tariff of 2G & 3G prepaid mobile services as under:-

a) To introduce the following Combo Vouchers (CV) under prepaid GSM services:-

i) 3G Data Combo Voucher

Feature	MRP in Rs.	S. Tax @ 12.36% in Rs.	Card Value in Rs.	UV offered in Rs.	Free Data Usage in GB	Validity in days
5 GB Free data + Rs.150 UV	899	98.89	800.11	150	5	30
2.25 GB Free data + Rs.50 UV	535	58.85	476.15	50	2.25	30
1 GB Free data + Rs.50 UV	177	19.47	157.53	50	1	5

ii) Voice Combo Voucher

Feature	MRP in Rs.	S. Tax @ 12.36% in Rs.	Card Value in Rs.	Validity in days
Local Any Network @ 30p/Min + UV Rs.20	71	7.81	63.19	30
STD Any Net 35p/Min + UV Rs.30	169	18.59	150.41	30
Local/STD Any Net 35p + UV Rs.40	219	24.09	194.91	45

iii) SMS Combo Voucher

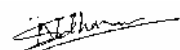
Feature	MRP in Rs.	S. Tax @ 12.36% in Rs.	Card Value in Rs.	UV offered in Rs.	Free SMS Usage	Validity in days
SMS @ 10p* +Rs.20 UV	68	7.48	60.52	20	Nil	30
50 SMS Free + Rs.5 UV	13	1.43	11.57	5	50	2

* Upto 100 SMS per day. Beyond 100 SMS, 50p/SMS or SMS Charges as per plan which ever is more is applicable.

iv) All Feature Combo Voucher

Feature	MRP in Rs.	S. Tax @ 12.36% in Rs.	Card Value in Rs.	Validity in days
20 Local SMS + 25 MB Data+ 10 Min Local On Net + Rs.5 UV	22	2.42	19.58	1
100 Local SMS + 50 MB Data+ Rs.25 UV	59	6.49	52.51	7

- b) To withdraw the following STVs under prepaid GSM services:-
- i) Voice STV with MRP of Rs.61 for Local Any Network call @ Rs.0.30/Min.
- ii) Volume based SMS STVs Rs.20 (1000 Local SMS), Rs.31 (1000 Local +500 National SMS), Rs.52 (2000 Local +1000 National SMS) and Rs.13 (Local & National SMS @ Rs.0.05/SMS).
- c) To revise SMS charges as under:-
- i) SMS Charges under existing Combo STV Rs.101 (2G), Rs.345 (3G) to be revised from 5p/SMS to 10p/SMS (Any Net).
- ii) Local SMS charges under prepaid Student Special plan to be revised from 5p/SMS to 5p/SMS for On-net SMS and 15p/SMS for Off-net.
2. All other terms and conditions will remain same.
3. Circles can suitably adjust the MRP of Combo Vouchers in the price band upto Rs.5 (+/-) of above price considering the local market condition, TRAI guidelines and technical feasibility.
4. The above tariff will be implemented with effect from **20.12.2012**. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order issued by TRAI. Customers may be suitably informed about withdrawal of STVs.
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
6. This circular is issued based on approval of the Competent Authority in P&P CM cell File No.3-69/2012/P&P-CM (Part). Queries/feedback in respect of above tariff, may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)