

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
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Tel. No.011-23037109/200 Fax No.011-23329125



No. 26-18/2010-T&C-CM

Date: 02.11.2012

Circular T&C-CM No. 78/12-13

Sub: Extension of promotional offer of 20% special discount on sale price of 3.6 Mbps data card during festival season -req.

Kindly refer to this office order of even No. dated 31.07.2012 vide which a special discount of 20% on the sale price of 3.6 Mbps 3G USB type HSDPA data cards Rs.1600 (Exclusive of VAT) was offered as a promotional measure for 90 days w.e.f. 07.08.2012. Now, keeping in view the ensuing festivals, as a goodwill gesture, it has been decided by the Competent Authority to extend the offer for a further period of 90 days.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

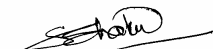
3. This circular is issued based on the ECT approval No.918 dated 01.11.2012 and approval of the Competent Authority at 85/N in P&P CM cell File No.3-38/2009/P&P-CM (Pt.1). For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)
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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)