



No. Regln/4-31/2010/Trans IDs/ 156

Dated: 22-01-2016

To

1. The Chief General Managers  
All Telecom Circles/Telephone Districts/  
Maintenance Regions, BSNL
2. The General Managers  
Zonal Billing Centers  
East Zone/North Zone/South Zone/  
West Zone Billing Centers, BSNL

**Subject:** Exemption of transactional SMS sender IDs from Transactional SMS Charges under Proviso under Clause 3 of The Telecom Commercial Communications Customer Preference (Eleventh Amendment) Regulations, 2013.

Sir,

Your kind attention is invited to the Proviso under Clause 3 of The Telecom Commercial Communications Customer Preference (Eleventh Amendment) Regulations, 2013 of TRAI whereby there shall be no transactional SMS charge on transactional IDs provided by TRAI.

Kindly refer to this office earlier letters the subject mentioned above. In continuation of that kindly find the below mentioned list of Transactional SMS sender IDs exempted by TRAI from transactional SMS charges @ 5 paise per transactional SMS for information action and necessary configurations in ICB system.

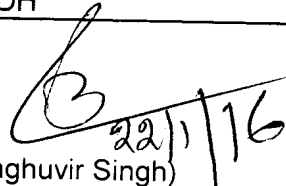
**Detail of sender IDs**

The TRAI has approved the below mentioned Sender IDs under Transactional category and exempted the same from Transactional SMS charges of 5 paisa w.e.f. 21-09-2015 (already informed through email)

| S. No. | Name of Government Department/Organization/Agencies                                                                     | Sender IDs Exempted from Transactional SMS charge of 0.5 ps |
|--------|-------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|
| 1      | Office of the Commissioner of Civil Supplies, Thiruvananthapuram, Kerala – State Govt.                                  | EPDSKL                                                      |
| 2      | Office of the Supdt. Of Police, Raigad Alibag, Maharashtra – State Govt.                                                | SPRGAD                                                      |
| 3      | Civil Supplies and consumer Protection Department, Chepauk, Chennai – State Govt.                                       | TNEPDS                                                      |
| 4      | Office of the Civil Supplies Department, Telangana, Hyderabad – State Govt.                                             | RTNAVL<br>TSCCSD                                            |
| 5      | Uttarakhand Health & Family Welfare Society, Dehradun, Directorate of Medical health and family welfare – State Govt.   | NHMI EC                                                     |
| 6      | Directorate General of Health Services, Central Drugs Standard Control Organization, N. Delhi – Central Govt.           | ECDSCO                                                      |
| 7      | Department of Police, Chattisgarh – State Govt.                                                                         | ANOPHQ                                                      |
| 8      | Dy. Controller of communications Accounts, Department of Telecommunications, Govt. of India, Chandigarh – Central Govt. | CCAPJB                                                      |
| 9      | Commissioner of Police, Railways, Mumbai Maharashtra                                                                    | CPMRLY                                                      |
| 10     | General Administration Department, Madhya Pradesh – State Govt.                                                         | KARMIK                                                      |
| 11     | Directorate Treasuries & Accounts,                                                                                      | MPFMIS                                                      |

|    |                                                                                                                          |        |
|----|--------------------------------------------------------------------------------------------------------------------------|--------|
|    | Madhya Pradesh – State Govt.                                                                                             |        |
| 12 | Law & Lagislative Affairs Department,<br>Madhya Pradesh – State Govt.                                                    | MPLAWD |
| 13 | Directorate of Panchayat Raj, Govt. of MP, Madhya Pradesh –<br>State Govt.                                               | MPPRAJ |
| 14 | MP Hasthshilp Evam Hathkargha Vikas Nigam Ltd., Madhya<br>Pradesh, – State Govt.                                         | MRIGNE |
| 15 | National Centre for Sustainable Coastal Management, Ministry of<br>Environment & Forests, Govt. of India – Central Govt. | NCSCMS |
| 16 | Directorate of New & Renewable Energy, Nagaland , Kohima –<br>State Govt.                                                | NRENGL |
| 17 | Office of the Charity commissioner<br>Maharashtra State, Mumbai – State Govt.                                            | OCCMHS |
| 18 | Public Service Commission, West Bengal – State Govt.                                                                     | PSCWBE |
| 19 | Superintendent of Police, Wardha, Maharashtra – State Govt.                                                              | SPWRDH |

Kindly do the needful.

  
(Raghuvir Singh)  
AGM (Regulation-II)

Encl: as above

Copy for kind information and immediate necessary action to:

1. Sr. GM (NWO-CM)
2. GM(VAS)
3. GM (Finance-CFA)
4. GM (Finance-CM)
5. DGM (Regln-I)