

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
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Tel. No.011-23037109/200 Fax No.011-23329125



No.26-18/2010-T&C-CM

Date: 12.12.2012

Circular T&C-CM No. 90/12-13

Sub: Promotional offers during the festival season under 2G & 3G mobile services-reg.

On the occasion of Christmas, New Year and Republic Day, it has been decided by the competent authority to announce the following promotional offers under 2G & 3G prepaid mobile services.

- (i) Full usage value equal to MRP on Top-up vouchers/C-top-up/Flexi top-up with MRP of Rs.180 onwards upto Rs.550.
- (ii) Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.
- (iii) This offer will be implemented in two phase as under:-
 - From 24.12.2012 to 02.01.2013
 - From 14.01.2013 to 26.01.2013.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. This circular is issued based on the approval of ECT vide Approval No.954 dated 10.12.2012. Queries/feedback in respect of above offer, may be addressed to Sr.GM (P&PCM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.

(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.

(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)