

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.26-18/2010-T&C-CM

Date: 06.09.2012

Circular T&C-CM No. 53/12-13

Sub: Promotional offers during the festival season under 2G & 3G mobile services-reg.

Keeping in view the ensuing festival season, it has been decided by the competent authority to re-launch the promotional offer of full usage value in 2G & 3G prepaid mobile services as under:-

- (i) Full usage value equal to MRP on Top-up vouchers/C-top-up/Flexi top-up with MRP of Rs.110, Rs.220, Rs.440 and Rs.550.
- (ii) Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.
- (iii) The above offer is applicable for a period **90 days with effect from 19.09.2012**.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

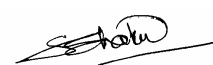
3. This circular is issued based on the approval of ECT vide Approval No.864 dated 05.09.2012 of the Competent Authority at 90/N in P&P CM cell File No.3-38/2009/P&P-CM (Pt.1). For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(Prema Krishnamachari)
Dy. General Manager (T&C)
Ph. 011-23734283

To
All CGMs- Telecom Circles/ Telephone Districts

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT)- for making necessary update in website.
- 6) GMs (Marketing)/(Sales)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)