

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-18/2010-T&C-CM

Date: 18.12.2012

Circular T&C-CM No. 92/12-13

Sub: Promotional offers during the festival season under 2G & 3G mobile services-reg.

Keeping in view the ensuing festival season, it has been decided by the competent authority to re-launch the promotional offer of full usage value in 2G & 3G prepaid mobile services as under:-

- (i) Full usage value equal to MRP on Top-up vouchers/C-top-up/Flexi top-up with MRP of Rs.220, Rs.440 and Rs.550.
- (ii) Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.
- (iii) The above offer is applicable for a limited period **with effect from 20.12.2012 to 31.01.2013.**

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. This circular is issued based on the approval of approval of the Competent Authority in P&P-CM cell File No.3-69/2012/P&P-CM (Part). For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.

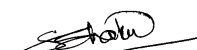

(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)