

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.26-17/2009-R&C (Pt.)

Date: 06.07.2012

Circular T&C -CM No. 35/12-13

Sub: Introduction of a special postpaid unlimited data plan under 3G service -reg

It has been decided by the competent authority to introduce a special postpaid unlimited data plan under 3G mobile services in which **unlimited free data usage** is offered as a promotional measure in all South Zone circles with the following terms and conditions:-

i) Unlimited Data Plan Tariff:-

Sl. No.	Particulars	Charges
a)	Fixed Monthly Charges	Rs.700
b)	Data usage upto 6 GB	Free (with a maximum speed upto 3.6 Mbps)
c)	Data usage beyond 6 GB	Free (with a maximum speed upto 256 Kbps)

2. The above plan will be implemented in all South Zone Circles subject to technical feasibility as a promotional measure for 90 days with effect from **16.07.2012**.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

4. This circular is issued based on the approval of ECT vide Approval No.816 dated 04.07.2012. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail tariffcmcoBSNL@gmail.com


(Prema Krishnamachari)
Dy. General Manager (T&C)
Ph. 011-23734283

To
CGMs- All South Zone Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)