

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No. 26-7/2011-T&C-CM

Date: 20.10.2011

Circular T&C-CM No. 80/11-12

Sub: Introduction of two new longer validity RCVs for "Student Special" pre-paid plan-reg.

Kindly refer to this office order of even No. dated 03.06.2011 and orders issued from time to time vide which tariff for "Students Special" pre-paid plan were issued. Now, it has been decided by competent authority to introduce two new longer validity RCVs for "Students Special" pre-paid plan with the following terms and conditions:-

Sl. No.	Particulars	Tariff	
a)	MRP of RCVs* (Incl. of S. Tax)	Rs.150	Rs.250
b)	Free Talk value	Rs.20	Rs.40
c)	Free Local SMS (in Nos.)	1500	3000
d)	Free Data Usage in MB	500 MB	1000 MB
e)	Validity	180 days	365 days

*Circles can suitably adjust the MRP of RCVs in the price band upto Rs.3 (+/-) of above price considering the technical feasibility.

2. The above order will be implemented with effect from **25.10.2011**.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

4. This circular is issued based on the approval of ECT vide Approval No.544 dated 19.10.2011. The impact of above tariff revision needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – tariffcmcobsnl@gmail.com or skmohakud@bsnl.co.in


(R. K. Maheshwari)
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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Marketing)/(Sales)- for marketing initiative
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)