

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No. 26-04/2012-T&C-CM (Pt)

Date: 24.12.2012

Circular T&C-CM No. 98/12-13

Sub: Introduction of New rate cutter SMS Special Tariff Vouchers (STVs) under GSM services-reg.

It has been decided by the competent authority to introduce new rate cutter SMS STVs under GSM services with the following terms and conditions:-

S.No.	Features	MRP (in Rs.)	S.Tax @ 12.36% (in Rs.)	Card Value (in Rs.)	Validity (in Days)
1	Local/National On-net SMS @ <u>0.5p (1/2 Paisa)</u> <u>/SMS* &</u> Local/National Off-net-SMS @ <u>10p/SMS*</u>	12	1.32	10.68	7
2		24	2.64	21.36	15
3		31	3.41	27.58	30
4		52	5.72	46.28	60
5	Local/National On-net SMS@ <u>0.5p(1/2 paisa)</u> <u>/SMS* &</u> Local/National Off-net-SMS @ <u>7p/ SMS*</u>	83	9.13	73.87	20

* The SMS tariff is applicable up to 100 SMS per day only. All the SMS beyond 100SMS/day will be charged Rs.0.50/SMS or SMS charges as per Base Tariff whichever is higher.

2. The above rate cutter SMS STVs will be implemented with immediate effect. 3.

This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

4. This circular is issued based on the approval of the Competent Authority in P&P-CM cell File No. 3-57/2010/PP-CM(Pt). Queries/feedback in respect of above tariff may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMS / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section -for Hindi version.
- 11) Guard file.

