

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-18/2010-T&C-CM

Date: 19.01.2012

Circular T&C-CM No. 106/11-12

Sub: Promotional offers during the festival season under Mobile services-reg.

On the occasion of Republic day, Id-E-Milad, Holi celebration, it has been decided by the competent authority to announce the following promotional offers under mobile services.

a) 3G Data and Video call

- i) 50% extra data usage for postpaid and prepaid data plans/Data RCVs with free usage of 1GB and above.
- ii) Free local On-net video calling subject to the maximum of 30 minutes per day for 30 days with STV MRP of Rs.100 (Incl. of S. Tax).
- iii) Free local and STD On-net video calling subject to the maximum of 30 minutes per day for 30 days with STV MRP of Rs.200 (Incl. of S. Tax).
- iv) The MRP of STV may be fixed (+/- Rs.5) considering technical feasibility.
- v) The above offers are valid under 3G mobile services.
- vi) The above offers will remain open from 26.01.2012 till 31.03.2012.

b) Free 2G GPRS data usage with PCMCIA Data Card.

- i) Customer who purchase PCMCIA card from BSNL to be offered 500MB free GPRS (2G) data usage per month for a period of 12 months under postpaid mobile service.
- ii) The postpaid customer can choose any one of the available postpaid data plans. 500 MB free data usage offered above will be in addition to the free data usage available with the data plan chosen by the customer.
- iii) The above offers will remain open from 26.01.2012 till 31.03.2012.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – tariffcmcoBSNL@gmail.com


(Prema Krishnamachari)
Dy. General Manager (T&C)

To
All CGMS- Telecom Circles/ Telephone Districts.

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / Sr.GMs/GMs, BSNL C.O.
- 5) Sr. GM (S&M)-for publicity.
- 6) GM (IT) - for making necessary update in website and place in news item.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)