

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.26-18/2010-T&C-CM

Date: 15.02.2013

Circular T&C-CM No. 121/12-13

To

**The Chief General Manager,
Maharashtra Circle.**

Sub: Promotional scheme for Maharashtra Telecom Circle-reg.

In view of diversion of EVDO BTSs/Kits from Maharashtra Circle to Assam and NE-1 Circles, it has been decided by the Competent Authority to offer 3G postpaid data plan to the affected EVDO customers in Maharashtra Circle as under:-

i) USB Type 3G Data Card (3.6 Mbps) is to be offered free of cost to those affected EVDO customers as mentioned above who surrenders his BSNL EVDO card in BSNL CSCs. The recovered EVDO data cards are to be utilized either in the circle where it has been surrendered or it may be diverted to Assam and NE-1 Circles, depending upon the requirement.

ii) The customer has to subscribe to a promotional postpaid data plan with Fixed Monthly Charges of Rs.750 (10 GB) valid for six months. After the initial period of 6 months, the customers will be given the option to migrate to any of the existing regular data plan of his choice.

iii) All existing terms and condition for activation of postpaid data plan will be applicable.

2. The above mentioned promotional scheme is a limited period offer and will be implemented with immediate effect for a period of 90 days.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circle has to update its website and report the same to TRAI as per tariff reporting requirement of TRAI.

4. This circular is issued based on approval of the Competent Authority in CDMA cell File No.69-03/2009-CDMA/Tariff/Vol.IV. For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to NWP- CDMA/WiMAX Cell, Corporate Office, BSNL, New Delhi on e-mail ID: mnpsnldma@gmail.com, hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.

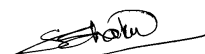

(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing) - for marketing initiative.
- 7) GMs (CMTS/CDMA- West Zone Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)