

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037200 Fax No.011-23329125



No. 26-07/2011-T&C-CM

Date: 20.05.2014

Circular T&C-CM No. 07/14-15

Sub: Rationalization of tariff under prepaid mobile services-reg.

Kindly refer to this office order No. 26-04/2012-T&C-CM dated 16.01.2013, 30.05.2013, 07.06.2013 and orders/clarifications issued from time to time vide which rationalization of prepaid mobile tariff was communicated. Now it has been decided by the competent authority to rationalize the freebies and tariff of prepaid mobile services as under:-

(A) Plan Vouchers –

Plan Voucher	MRP of the Plan Voucher	Existing Freebies	Revised Freebies
Life Time	36	Free voice on-net 20 minutes and off-net 10 minutes	Free voice on-net 16 minutes and off-net 8 minutes
Per Second	42	Free voice on-net 1200 seconds and off-net 600 seconds.	Free voice on-net 1000 seconds and off-net 500 seconds.
Per Minute	37	Free voice on-net 20 minutes and off-net 10 minutes	Free voice on-net 18 minutes and off-net 9 minutes
Pyari Jodi	75	Free voice on-net 2500 seconds and off-net 2500 seconds.	Free voice on-net 2000 seconds and off-net 2000 seconds.
Student Special	97	Free voice on-net 45 minutes and off-net 45 minutes.	Free voice on-net 40 minutes and off-net 40 minutes.
Jai Jawan	99	Free voice on-net 3125 seconds and off-net 3125 seconds.	Free voice on-net 2700 seconds and off-net 2700 seconds.

Note: (1) No change has been made in respect of new general, RTP and RTP-FR plans.

(2) Freebies with regard to video calls, SMS and data usage would remain same.

For Assam, NE and JK:

Plan Voucher	MRP of the Plan Voucher	Existing Freebies	Revised Freebies
Per Second	21	Free voice on-net 600 seconds and off-net 300 seconds.	Free voice on-net 500 seconds and off-net 250 seconds.
Pyari Jodi	75	Free voice on-net 2500 seconds and off-net 2500 seconds.	Free voice on-net 2000 seconds and off-net 2000 seconds.
Student Special	49	Free voice on-net 25 minutes and off-net 25 minutes.	Free voice on-net 20 minutes and off-net 20 minutes.
Jai Jawan	99	Free voice on-net 3125 seconds and off-net 3125 seconds.	Free voice on-net 2700 seconds and off-net 2700 seconds.

Note: (1) No change has been made in respect of lifetime, per minute, new general, RTP and RTP-FR plans in case of Assam, NE and JK (Roaming plans are not offered in JK LSA).

(2) Freebies with regard to video calls, SMS and data usage would remain same.

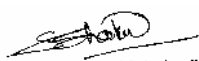
(B) Data STVs

Existing			Revised		
Data STV MRP	free data usage	validity in days	Data STV MRP	free data usage	validity in days
17	100 MB	3	17	100 MB	2
98	700 MB	21	98	650 MB	21
139	1 GB	30	145	1 GB	28

(C) Voice STVs –

S.No.	Existing STV	Revised STV
1	STV44- Rs.44, local any net 1.2 paisa/2 sec, validity 30 days.	STV44- Rs.44, local any net 1.4 paisa/2sec , validity 30 days.
2	STV47- Rs.47, local on-net @20 paisa/min, validity 30 days.	STV47- Rs.47, local on- net @20 paisa/min, validity 28 days .
3	STV65- Rs.65, local on- net @10 paisa/min, validity 30 days.	STV65- Rs.65, local on- net @ 12 paisa/min , validity 28 days .
4	STV135- Rs.135, 350 min local/STD any-net, validity 30 days.	STV135- Rs.135, 335 min local/STD any-net , validity 30 days.

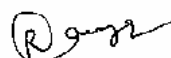
2. All other terms and conditions will remain same.
3. The above tariff will be implemented with effect from **26.05.2014**. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order issued by TRAI. Customers may be informed about revision of plan and suitably educated about the revision in tariff.
4. This may be brought to the notice of all concerned for taking necessary action in this regard.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


 (Subrat Kumar Mohakud)
 Dy. Manager (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


 (Rakesh Arya)
 Dy. Manager (T&C-CM)