

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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Tel. No.011-23037109/200 Fax No.011-23329125



No.26-4/2012-T&C-CM

Date: 05.06.2013

Circular T&C-CM No. 15/13-14

Sub: Rationalization of tariff of STVs under 2G & 3G mobile services -reg.

Kindly refer to this office order of even No. dated 30.05.2013 vide which tariff for STVs with unlimited call feature and minutes packs were revised under 2G & 3G prepaid mobile services. Now, based on technical non-feasibility reported by INs/field units it has been decided by the Competent Authority to modify the **features** of the STVs as under:-

i) STVs with revised/modified feature and validity:-

MRP in Rs. (Incl. of S. Tax)	Feature	Validity in days	Remark
574	Unlimited Local On-net call and 500 Min free STD calls Any-net	27	Existing
574	Unlimited Local On-net call and 500 Min free Local/STD calls Any-net	27	Modified
1494	Unlimited Local On-net call and 1500 Min free STD calls Any-net	81	Existing
1494	Unlimited Local On-net call and 1500 Min free Local/STD calls Any-net	81	Modified

* Circles can suitably adjust the MRP in the price band upto Rs.5 (+/-) of above price considering the local market condition and technical feasibility.

- ii) In case of J&K circle, the MRP of all the STVs will be exclusive of Service Tax.
- iii) All other terms and conditions will remain same.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order issued by TRAI. Customers may be suitably informed about the modification/revision in feature and revision of validity in tariff.

3. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

4. This circular is issued based on the approval of the Competent Authority vide ECT approval No 1162 dated 05.06.2013. For queries/clarification/feedback in respect of above tariff, the matter may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback report may kindly be sent at hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the tariff.


(N. S. Dhama)
AGM (T&C-CM)

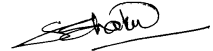
Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)