

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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Tel. No.011-23037200 Fax No.011-23329125



No.26-17/2009-R&C (Pt.)

Date: 05.04.2013

Circular T&C-CM No. 2/13-14

Sub: Revision in tariff of data plan under 2G & 3G mobile services-reg.

Kindly refer to this office order of even No. dated 06.07.2012 and dated 20.04.2012, No. 26-8/2009-R&C dated 31.01.2011, No. 26-06/2012-T&C-CM dated 05.10.2012, No. 26-2/2012-T&C-CM dated 19.01.2012 and subsequent orders/clarifications issued from time to time vide which tariff for 3G prepaid data STVs, Best Value Plan, 3G Combo data plans, data STVs for Tablets, data STVs for 3G Wi-Fi Router were communicated. Now based on feedback received from field units it has been decided by the competent authority to rationalize the data tariff as under:-

- i) MRP of Data STV with free data 30GB, validity 90 days increased from Rs.3000/- to Rs.3300/-.
- ii) MRP of Data STV with free data 10GB, validity 30 days increased from Rs.1099/- to Rs.1299/-.
- iii) Best Value Plan with FMC of Rs.700/- is withdrawn.
- iv) 3G Combo Data STVs with denomination of Rs.331, Rs.551, Rs.1103 and Rs.2206 introduced vide order No.26-18/2009-R&C dated 31.01.2011 are withdrawn.
- v) Data STVs for Tablet plan with denomination of Rs.80, Rs.751 and Rs.1000 rationalized vide 26-06/2012-T&C-CM 05.10.2012 are withdrawn.
- vi) Data STVs for 3G Routers with denomination of Rs.1500, Rs.2200 and Rs.3000 introduced vide order No. 26-2/2012-T&C-CM dated 19.01.2012 are withdrawn.
- vii) New prepaid data plan vouchers are introduced as a promotional measure for a period of 90 days w.e.f.15.04.2013 as under:-

Particulars	DPV-3299	DPV-2299	DPV-1251
MRP of Data Plan Voucher* (Incl. of S. Tax)	Rs. 3,299	Rs. 2,299	Rs. 1,251
Free Data usage	2.5 GB per month for 12 months	1.5 GB per month for 12 months	0.75 GB per month for 12 months
Main Account Validity	One year. Further extension of validity, through same plan voucher.		
Availability	Through C- Top-up		
Applicability	For 2G & 3G data plans with and without sale of BSNL Data Card or any of the BSNL bundled Data Card		
Commission to Franchisee	Rs.180	Rs.125	Rs.70
Base Voice Tariff plan	Prepaid "Per minute Plan"		

* In case of Assam, J&K and North East LSAs validity of plan is subject to the guidelines/instructions issued by Govt. of India/Regulatory Authority from time to time.

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2. Circles can suitably adjust the MRP in the price band upto Rs.5 (+/-) of above price considering the local market condition and technical feasibility. In case of J&K, MRP of STVs are exclusive of S. Tax. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

3. The above tariff will be applicable with effect from **15.04.2013**.

4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

5. This circular is issued based on the approval of the Competent Authority in PP-CM cell File No.3-73/2012/P&P-CM. For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback report may kindly be sent at hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the scheme.

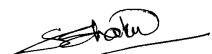

(N. S. Dhami)
AGM (T&C-CM)

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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GM (NWP-GSM)- for information.
- 8) GMs (CMTS/CDMA-Billing Centre).
- 9) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 10) Director General P & T Audit, Delhi- 110054.
- 11) OL Section –for Hindi version.
- 12) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)