

No. 26-07/2011-T&C-CM(pt.)

Date: 08.06.2015

Circular T&C-CM No. 08/15-16

Sub: Rationalization of tariff under prepaid mobile services-reg.

Kindly refer to this office letter of even no. dated 29.05.2015 and subsequent orders issued from time to time with regard to tariff under prepaid mobile services. Based on current market scenario and increase in service tax, It has been decided by competent authority to rationalize below voice STVs as under:-

Existing			Modified/New STVs		
DESCRIPTION OF VOUCHER	MRP (in Rs.) (in Rs.) incl of S. Tax	Validity	DESCRIPTION OF VOUCHER	MRP (in Rs.) incl of S. Tax	Validity
335 Mins Local / STD to Any Network	135	30	300 Mins Local / STD to Any Network	135	28
-	-	-	365 Mins Local / STD to Any Network	159	30
Local any net 1.4P/2Sec	44	30	Local any net 1.4P/2Sec	44	27
Local any net 1.4P/2Sec	122	90	Local any net 1.4P/2Sec	122	81
UNLIMITED Local On-net free	344	27	UNLIMITED Local On-net free	344	24
STV Voice local onnet@12ppm	65	28	STV Voice local onnet@15ppm	65	27
UNLIMITED LOCAL/STD ONNET CALLS	699	30	UNLIMITED LOCAL/STD ONNET CALLS	699	28
Unlimited (Local + STD) on-net calls	164	6	Unlimited (Local + STD) on-net calls	164	5
80 mins LOCAL AND STD CALLS ON-NET	33	6	72 mins LOCAL AND STD CALLS ON-NET	33	5

Note: The above STV rationalization will be effective for all the circles except STVs in specific circles which have already been rationalized /withdrawn recently viz. STV 122, STV 344 and STV 65 for Bihar and STV 65 and STV 44 for Karnataka.

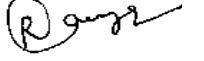
- All the other terms and conditions will remain same.
- The above tariff will be applicable with effect from 09.06.2015 on regular basis.** The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
- This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
- Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- This circular is issued based on the approval of ECT vide Approval No.1859 & 1860 dated 08.06.2015 in P&P-CMcell file No.3-38/ECT/2015/P&P-CM(PT.1). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


 (N. S. Dhama)
 AGM (T&C-CM)

To
 All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.



(Rakesh Arya)
Dy. Manager (T&C-CM)