

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.26-18/2009-R&C

Date: 07.01.2014

Circular T&C -CM No. 72/13-14

Sub: Rationalization of tariff under postpaid mobile services- reg.

Kindly refer to this office order No. 26-18/2009-R&C dated 30.11.2009, No.26-18/2009-R&C (Pt.) dated 29.12.2010, 30.03.2012, order No.26-17/2009-R&C-Pt dated 08.08.2013 and orders/clarifications issued from time to time vide which postpaid mobile tariffs have been revised/rationalized. Now, based on feedback received from field units, it has been decided by the Competent Authority to rationalize the postpaid mobile tariffs as under.

i) Plan-175 will be withdrawn with effect from **01.02.2014** and will not be available for new activations. The existing customers in the above plan will continue to remain in the plan upto a period of 6 months from the date of subscription of the plan as per TRAI guidelines and subsequently migrated to other available plans. For Enterprise Business customers, plan-175 presently working will remain in force till the agreement/tender/ commitment /obligation period expires. Option/consent of all existing plan-175 customers for migration to other plans through CSCs, SMS, IVRS or call centre may be obtained after informing them about the withdrawal of plan-175 and educating them to choose the available suitable plan. If customers do not give their option/consent by 25.01.2014, the customers of plan-175 may by default be migrated to next lower FMC postpaid plan available.

ii) Tariffs of postpaid Plan-99, Plan-225, Plan-325 and Plan-525 have been revised as under:-

Sl. No.	Particulars	Plan-99	Plan-225	Plan-325	Plan-525
4	Freebies offered per month				
4.1	Free Calls worth Rs.	NA	NA	NA	NA
4.1.1	Free Calls Local +STD in Min (Applicable in Home LSA and roaming)				
4.2	Free SMS worth Rs.				
4.2.1	Free SMS Local and National (Applicable in Home LSA and roaming)				
4.3	Free Local Calls				
4.4	Free STD Calls				
4.5	a) Free I/C Calls while Roaming in Min				
4.5	b) Free O/G Calls while Roaming in Min				
4.6	Free SMS (Local/National) in Nos.				
4.7	Free GPRS Usage in Home LSA (MB)	Nil	200MB	250 MB	500 MB
4.8	Free Usage Value in Rs.	60	200	300	490
	Call charges	Rs./Min	Rs./Sec	Rs./Min	Rs./Min
5	Pulse rate for Local & STD call	60 sec	1 sec	15 sec	15 sec
5.1	Local Calls				
5.1.1	On-net	0.70	0.010	0.30	0.30
5.1.2	Off-net	0.70	0.012	0.50	0.30
5.1.3	Reduced call charges	NA	NA	NA	NA
5.1.4	Night Calling (Own Network)	NA	NA	NA	NA
5.2	STD Calls				
5.2.1	On-net	0.90	0.012	0.50	0.40
5.2.2	Off-net	0.90	0.012	0.50	0.40
5.2.3	Reduced call charges	NA	NA	NA	NA
5.2.4	Night Calling (Own Network)	NA	NA	NA	NA

Contd...P/2

6	SMS Charges in Rs./SMS (max 160 character)	Plan-99	Plan-225	Plan-325	Plan-525
6.1.1	Local	1.00	0.50	0.50	0.30
6.1.2	National	1.00	0.50	0.50	0.50
6.1.3	International	5.00	5.00	5.00	5.00
15	CUG / VPN Charges :				
I	Local CUG :	Fixed Monthly CUG/VPN charges per connection in Rs.			
	Group Size :	Plan-99	Plan-225	Plan-325	Plan-525
a)	03-25	80	70	50	5
b)	26-249	60	50	30	5
c)	250-599	40	30	15	5
d)	600-999	20	15	10	5
e)	>999	5	5	5	5
All other tariff not mentioned above will remain same.					

iii) Introduction of annual payment option for Post-paid Data Add-On packs as under:-

Data Add-on packs	Total FMC for 12 months (excl. of S.T)	Annual advance payment option (excl. of S.T)
Rs.125/-	Rs. 1,500	Rs. 1,410
Rs.225/-	Rs. 2,700	Rs. 2,543
Rs.501/-	Rs. 6,012	Rs. 5,639
Rs.666/-	Rs. 7,992	Rs. 7,496
Rs.901/-	Rs. 10,812	Rs. 10,141
Rs.1711/-	Rs. 20,532	Rs. 19,258

iv) The existing Annual Payment Option for all postpaid plans available with two months FMC discount when payment is made at a time in advance has been revised as under:-

Plan FMC	Total FMC for 12 months (excl. of S.T)	Annual advance payment option (excl. of S.T)
Plan-99	Rs. 1,188	Rs. 1,115
Plan-145	Rs. 1,740	Rs. 1,632
Plan-149	Rs. 1,788	Rs. 1,677
Plan-225	Rs. 2,700	Rs. 2,532
Plan-525	Rs. 6,300	Rs. 5,909
Plan-725	Rs. 8,700	Rs. 8,160
Plan-1500	Rs. 18,000	Rs. 16,883

v) The following new Voice Add-On packs are introduced:-

- FMC: Rs.120/-, feature: - 350 minutes / 21000 sec local and STD any -net free for minute pulse/sec pulse plans respectively.
- FMC: Rs.61/-, feature: - Incoming call free in roaming.

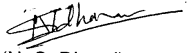
vi) All other terms and conditions will remain same.

2. The above tariff will be effective from **01.02.2014.**

3. This may be brought to the notice of all concerned for taking necessary action in this regard. The circles are requested to ensure internal marketing among BSNL officials, CSC staff and Franchisee network and Promotion among customers carrying out BTL activities including updation of tariff card, bulk SMS and press release.

4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

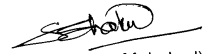
5. This circular has been issued based on approval of the Competent Authority in P&P CM cell File No.3-74/2013/P&P-CM. Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS-Billing Centre).
- 8) GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)