

No. 26-07/2011-T&C-CM

Date: 11.02.2015

Circular T&C-CM No. 55/14-15

Sub: Rationalization of tariff under prepaid mobile services-reg.

Kindly refer to this office letter No. 26-07/2011-T&C-CM dated 10.07.2014, 16.07.2014, 28.07.2014, 26-07/2011-T&C-CM(pt.) dated 21.01.2015 and subsequent orders issued from time to time with regard to tariff under prepaid mobile services. Now It has been decided by competent authority to introduce as under:-

(A) New Data STVs:

Sr. No.	Bundled Free Usage	Validity of free usage	Data STV (MRP inclusive of service tax)*	Remarks	
1	200 MB	21 days	Rs. 73	offered for a promotional period of 60 days	
2	300 MB	30 days	Rs. 105	offered for a promotional period of 60 days	
3	500 MB	1 days	Rs. 29/-	Valid for one Night (11 PM to 6 AM)	Regular Offer
4	800 MB	1 day	Rs. 45/-	Valid for one Night (11 PM to 6 AM)	
5	2 GB	60 days	Rs. 451/-		

Note: Data STV at Sr. No. 1 and 2 is offered for a promotional period of 60 days and Data STV at Sr. No. 3,4 and 5 is offered as permanent offer.

(B) Promotional Data Plan:

‘50% extra Data on all Data STVs with no additional validity days’

Note: Above offer will be available for 3 days w.e.f. 13th February’2015 to 15th February’2015.

(C) Promotional SMS STV:-

MRP of STV (in Rs. Inclusive of Service Tax)*	Freebies	Validity
20/-	1000 on-net SMS	10 days

Note: Above offer will be available for 10 days w.e.f. 13th February’ 2015 to 22nd February’ 2015.

* In case of J&K the MRP is exclusive of Service Tax.

(D) Rationalization of Balace Based Tariff:-

	Existing	Revised	Existing	Revised	Existing	Revised
<u>Voice Call Charges fro m home Network</u>	Account Balance More than Rs. 1000	Account Balance More than Rs. 2000	Account Balance More than Rs. 2500	Account Balance More than Rs. 3500	Account Balance More than Rs. 5000	Account Balance More than Rs. 6000
Local On- net	Rs.0.40/Min	Rs.0.50/Min	Rs.0.30/Min	Rs.0.30/Min	Rs.0.20/Min	Rs.0.20/Min
Local Off- net	Rs.0.50/Min	Rs.0.50/Min	Rs.0.45/Min	Rs.0.45/Min	Rs.0.40/Min	Rs.0.40/Min
STD On- net	Rs.0.55/Min	Rs.0.55/Min	Rs.0.50/Min	Rs.0.50/Min	Rs.0.45/Min	Rs.0.45/Min
STD Off-net	Rs.0.55/Min	Rs.0.55/Min	Rs.0.50/Min	Rs.0.50/Min	Rs.0.45/Min	Rs.0.45/Min
Note:						
1. The BBT facility is applicable to Per Minute plan customers.						
2. The BBT facility is not to be applicable to Per sec plan, Pyari Jodi, Jai Jawan , RTP Plan ,RTP-FR Plan customers.						

2. All Other Terms and conditions would remain same.
3. The above tariff will be implemented w.e.f. **13.02.2015**.
4. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
6. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)