

No. 26-07/2011-T&C-CM

Date: 10.07.2014

Circular T&C-CM No. 16/14-15

Sub: Rationalization of tariff under prepaid mobile services-reg.

Kindly refer to this office letter of even No. dated 20.05.2014 and subsequent orders from time to time on the subject mentioned above. Now It has been decided by competent authority to rationalize the tariff under prepaid mobile services as under:-

(A):-

	Existing withdrawn	Existing withdrawn	Existing withdrawn	New	Existing withdrawn	New	Existing withdrawn	New	Existing withdrawn
(I) Plan Voucher	Per Minute Plan	New General Plan	Student Special	Per Minute Plan	Per Second Plan	Per Second Plan	Pyari Jodi	Pyari Jodi	Life -Time
MRP of Plan Voucher in Rs.	37	103	97	104	42	48	75	75	36
Freebies	Free Usage Allowed with Plan Voucher^								
Free Voice Call (Pulse)	In Minutes	In Minutes	In Minutes	In Minutes	In Seconds	In Seconds	In Seconds	In Seconds	In Minutes
i) On-net	18	Nil	40	Nil	1000	NIL	2000	2000	16
ii) Off-net									
##(1)	9	Nil	40	Nil	500	NIL	2000	2000	8
Video Local/STD On-net	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
>Free Data Usage in MB	NIL	Nil	45	Nil	NIL	NIL	NIL	NIL	NIL
SMS Local	NIL	Nil	20	Nil	NIL	NIL	NIL	NIL	NIL
SMS National	NIL	Nil	20	Nil	NIL	NIL	NIL	NIL	NIL
Tariff Validity in days	180	180	180	180 (PAN INDIA)/ 90(For North East, J & K & Assam LSA)	180	180 (PAN INDIA)/ 90(For North East, J & K & Assam LSA)	90	90	Lifetime*
Extension of Plan Validity Migration to Other Plan	Through plan voucher								Rs.200 in every Six Months(MR C)
Special Benefit(1)				Free bundled Top-Up of Rs 100/- with full talk value				Local voice call to one BSNL Fixed / WLL (Fixed/Limited Mobility) his/her own number in name free up to thirty minutes per day. The call charge beyond thirty minutes will be normal call charges.	
Special Benefit(2)				• Full talk Value on top of Rs. 200 and above for all circles except Kerala.				• Full talk Value on top of Rs. 200 and above for all circles except Kerala.	

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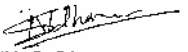
National Roaming (Charges while Roaming in MTNL Network) – No change.									
National Roaming (Charges in Roaming in other Network):									
	Existing withdrawn	Existing withdrawn	Existing withdrawn	New	Existing withdrawn	New	Existing withdrawn	New	Existing withdrawn
Plan Details:	Per Minute Plan	New General Plan	Student Special	Per Minute Plan	Per Second Plan	Per Second plan	Pyari Jodi	Pyari Jodi	Life Time
(a) Voice Call	Rs./Min	Rs./Min	Rs./Min	Rs./Min	Rs./Min	Rs./Min	Rs./Min	Rs./Min	Rs./Min
Pulse rate (Seconds)	60 Sec	60 sec	60 sec	60 Sec	60 Sec	60sec	60 sec	60 sec	60 Sec
Local On-Net	1	1	1	1	1	1	1	1	1
Local Off-Net	1	1	1	1	1	1	1	1	1
STD On-Net	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5
STD Off-Net	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5
Incoming Call	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75
(b) SMS									
Local SMS ##(2)	1	1	0.6	1	1	1	0.85	1	1
National SMS ##(2)	1.5	1.5	0.7	1.5	1.5	1.5	0.90	1.5	1.5
International SMS	5	5	5	5	5	5	5	5	5
Incoming SMS	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Non- P2P SMS (From Home LSA/While Roaming)	3	3	3	3	3	3	3	3	3
Premium Non- P2P SMS	As determined by content provider								
Voice SMS Tariff	No Change								
(c) Video Call	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Sec	Rs./Sec	Rs./Sec	Rs./Sec	Rs./Min
Pulse rate (Seconds)	60 Sec	60	60	60	1 Sec	1 Sec	1 Sec	1 Sec	60 Sec
Local On-net	2	2	2	2	0.05	0.05	0.05	0.05	2
Local Off-net	2	2	2	2	0.05	0.05	0.05	0.05	2
STD On-net	2	2	2	2	0.05	0.05	0.05	0.05	2
STD Off-net	2	2	2	2	0.05	0.05	0.05	0.05	2
Incoming Call	1	1	1	1	0.05	0.05	0.05	0.05	1

Note: (i) All other tariff, terms and condition wrt Per Minute Plan, Per Second Plan and Pyari Jodi would remain same.
(ii) The MRP of plan vouchers for J&K will be exclusive of Service Tax.
(iii) Plans corresponding to above Per Minute Plan, New General Plan, Student Special Plan, Per Second Plan and Pyari Jodi Plan in NE, Assam and J&K LSAs are also withdrawn.
(iv) The existing subscribers of life time plan customers may continue in life time plan as per the terms of the plan.
^ To be consumed within 30 days from the date of activation
^^Mobile =GSM & WLL-M , Fixed = Landline & WLL- F
*** The tariff for "Missed Call Alert" is Rs. 30/month applicable in North Zone Circles.
For North Zone & East Zone Circles w.r.t. Pyari Jodi
1) 'Free voice call Off net' shall be read as 'Free Voice call Any-Net
2)'Local SMS' shall be read as 'On-net SMS' & 'National SMS' shall be read as 'Off-net SMS'

(B):-New “Friends and Family” STV is introduced with the following features:

S.No.	New STV	Denomination of STV	Freebies	Validity
1	Friends & Family (F&F) STV	97	➤ 60 minute any net voice call and Reduced call charges to five friends & family local numbers while in Home LSA: On-net @ 20p/Min and Off-net @ 40p/Min, SMS charges: local SMS @ 10p/SMS and STD SMS @ 50p/sms ➤ Every time when this STV is recharged, the customer has to specify the five F&F numbers. ➤ No change in F&F number is allowed within the 90 days validity period of STV.	90days

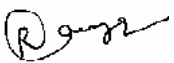
2. Existing subscribers of the withdrawn plans shall be allowed to continue in their respective plan till its existing validity. However, they shall be suitably informed about the withdrawal of the plan and options available for migration at the time of validity extension.
3. All other terms and conditions will remain same.
4. The above tariff will be implemented with effect from **01.08.2014**. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order issued by TRAI. Customers may be informed about withdrawal of plan and suitably educated about the revision in tariff.
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
6. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
7. **Circles are requested to refer to P&P-CM Branch letter no. 3-57/2014-P&P-CM dated 27.06.2014. Proposal for Circle's specific tariff plan with corresponding competitors' tariff plan may be sent to the ECT within time.**
8. This circular is issued based on the approval of ECT vide Approval Nos. - 1555 dated 27.06.2014 and 1557 dated 03.07.2014 in P&P-CM cell file No. 3-38/2009/P&P-CM (Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Uy. Manager (T&C-CM)