

No. 26-07/2011-T&C-CM

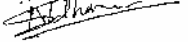
Date: 04.09.2014

Circular T&C-CM No. 31/14-15

Sub: Rationalization of the tariff under prepaid mobile services -reg.

Kindly refer to this office letter of even No. dated 10.07.2014, 28.07.2014, 01.08.2014, 21.08.2014, 28.08.2014, 29.08.2014 and orders/clarifications issued from time to time with regard to tariff under prepaid mobile services. It has been decided by the competent authority to rationalize the tariff of closed '3G special plan' under prepaid mobile services as under:-

- (i) All voice calls in home LSA is revised to Re.1/min.
- (ii) Reduced call facility under closed '3G special plans' is withdrawn.
- (iii) All other tariffs would be as per 'New per minute' plan.
2. All other terms and conditions will remain same.
3. The above tariff will be implemented with effect from 08.09.2014. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Customers may be informed and suitably educated about the revision in tariff.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers. Circles are also requested to make efforts to migrate customers in the current attractive tariff plans.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on approval of ECT vide Approval Nos. – 1617 dated 09.09.2014 in P&P-CM cell file No. 3-38/2009/P&P-CM (Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in

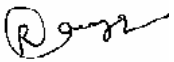


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.



(Rakesh Arya)
Uy. Manager (T&C-CM)