

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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No.26-17/2009-R&C (Pt.)

Date: 12.11.2013

## Circular T&C-CM No. 60/13-14

### **Sub: Tariff of Data STVs under prepaid mobile services -reg.**

Kindly refer to this office order of even No. dated 14.08.2013 vide which prepaid GPRS/Data STVs under 2G/3G mobile services were introduced. Now based on feedback received from field units, it has been decided by the Competent Authority to regularize the GPRS/Data STVs as under:-

a) Uniform 2G and 3G prepaid data STVs:

| MRP of the Data STV<br>(Incl. of S. Tax) in Rs. | Bundled Free Data<br>usage (in MB) | Validity<br>(in days) |
|-------------------------------------------------|------------------------------------|-----------------------|
| 17                                              | 100 MB                             | 3                     |
| 39                                              | 240 MB                             | 7                     |
| 78                                              | 500 MB                             | 15                    |
| 98                                              | 700 MB                             | 21                    |

b) Circles can suitably adjust the MRP in the price band up to Rs.3 (+/-) of above price considering the local market condition and technical feasibility.

c) All other terms and conditions of prepaid GPRS/Data STVs will remain same.

2. The above tariff will be implemented as a regular measure w.e.f. **13.11.2013**.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI. This circular has been issued based on ECT approval No.1325 dated 12.11.2013 in P&P-CM cell file. Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhami)  
AGM (T&C-CM)

To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT). for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C-CM)