

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125

No.26-19/2012-T&C-CM



Date: 26.12.2014

Circular T&C-CM No. 47/13-14

Sub: SIM & Activation Charges and Replacement charges for SIM- reg.

Kindly refer to this office order of even No. dated 27.01.2014 and circulars issued from time to time on the above subject. Based on requests received from the field units, it has been decided by the competent authority to reduce the price of 128k SIM from Rs. 59/- to Rs. 39/- for a limited period with the following terms and conditions-

- 1) It is applicable only for those Circles not having 32k/64k SIM inventory.
- 2) The reduced price is applicable for a limited period upto 31.03.2015 **or** till the sufficient stock of **32k/64k** is available, whichever is earlier.
- 3) All other terms & conditions will remain same.
- 4) The above orders will be implemented with effect from **01.01.2015**.
- 5) This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
- 6) This circular is issued based on approval of the Competent Authority in P&P CM cell File No.3-72/2012/P&P-CM. Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.

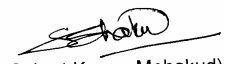

(N. S. Dhami)
AGM (T&C-CM)

To

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

1. CMD, BSNL.
2. Directors- CM/CFA/EB/HR/Fin, BSNL.
3. ED-Fin/CA/NB, BSNL.
4. All PGMs / GMs, BSNL C.O.
5. GM (IT) - for making necessary update in website and place in news item.
6. GM (Sales & Marketing)- for marketing initiative.
7. GMs (CMTS-Billing Centre).
8. GM (NWO)/PGM (Regulation), BSNL C.O.
9. Director General P & T Audit, Delhi- 110054.
10. OL Section -for Hindi version.
11. Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)